

# **ZEPHYR MIDCO 2 LIMITED**

**ANNUAL REPORT AND FINANCIAL STATEMENTS**  
FOR THE YEAR ENDED 31 DECEMBER 2023

## Company information

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# Strategic report

For the year ended 31 December 2023

The Directors present their Strategic report for Zephyr Midco 2 Limited (“Midco 2” or “the Company”) and its subsidiaries (together “the Group”) for the year ended 31 December 2023.

This Strategic report has been prepared to provide shareholders of the Company with additional information to assess the Group’s strategies and the potential for those strategies to succeed. The Strategic report contains certain forward-looking statements. These statements are made by the Directors in good faith based on the information available to them up to the time of their approval of this report and such statements should be treated with caution due to the inherent uncertainties, including both economic and business risk factors, underlying any such forward-looking information.

The Directors, in preparing this Strategic report, have complied with s414C of the Companies Act 2006.

## Principal activities

The principal activities of the Group in the year under review were the operation of online property portals and comparison websites as well as providing residential property software and data analytics. The Group’s operations comprise the Houseful (previously Property) and RVU divisions, both of which generate revenues through services described below.

The Property division rebranded to Houseful during 2023. The new corporate brand better reflects the evolution of the business from a leading property website, to the leading software, data and insights business in residential property.

Houseful	RVU
<ul style="list-style-type: none"> <li>- Homes (previously Classifieds), including Zoopla &amp; PrimeLocation, which represents revenue generated from the provision of marketing services including portal revenues;</li> <li>- Software, including Alto, which represents revenue generated from the provision of software services focused on property professionals and websites;</li> <li>- Data and Risk, including Hometrack and Calcasa, which represents revenue generated from the provision of residential property data, insight and analysis; and</li> <li>- Mortgages, representing the brand Mojo, which represents revenue generated from mortgage intermediary services.</li> </ul>	<ul style="list-style-type: none"> <li>- Insurance, including lead consumer brands Confused.com &amp; Tempcover, which represents revenue generated from annual &amp; temporary insurance switching (including motor and household insurance) and from B2B services;</li> <li>- Energy, which represents revenue generated from consumer &amp; business energy switching, ancillary products &amp; B2B services;</li> <li>- Telecoms, which represents revenue generated from broadband &amp; mobile contract switching; and</li> <li>- Financial Services, which represents revenue generated from financial product switching services (including business &amp; personal banking &amp; borrowing).</li> </ul>

The principal activity of the Company was to act as a holding company for the Group’s consolidated business and as a reporting entity for the Group’s debt facilities.

## Business model and strategy

The Group owns and operates some of the UK’s most trusted property and household related brands including Zoopla, Confused.com, Uswitch, PrimeLocation, Money.co.uk, Tempcover, Hometrack and Alto as well as Calcasa in the Netherlands. In 2022, the Group sold Le Lynx.fr, Rastreator and Preminen (together RVU International) which completed in February 2023; the sale of RVU International additionally included a business transfer of RVU India.

The Group drives growth by investing in people, products and marketing to create the most innovative and engaging household related platforms which help deliver greater transparency for consumers and provide increased efficiency for partners throughout the Houseful and RVU divisions’ decision lifecycles. The two-sided proposition benefits from powerful network effects, which, in turn, generate increased engagement and an enhanced consumer and partner proposition.

Consumers	Partners
<p>Able to access near whole of market data with real-time alerts to remain up to date and make the most informed decisions about everything related to finding, moving or managing their homes, as well as being able to make informed decisions in relation to switching key utility, insurance and other financial products.</p>	<p>Benefit from access to a highly engaged audience via the Group’s property, comparison and financial services portals; generate additional revenues and deliver better service by using the Group’s software and data insights.</p>

## Strategic report (continued)

For the year ended 31 December 2023

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### Business and finance review

The Group reported revenue from continuing operations of £451.5 million for the year to 31 December 2023 (2022: £391.0 million) of which £436.9 million (2022: £376.4 million) was in the UK and £14.7 million (2022: £14.7 million) was generated overseas. The revenue growth is driven by a combination of price rises, new business wins (securing strong deals for consumers), new product initiatives and optimising core digital marketing.

The Group made an operating loss from continuing operations of £23.3 million (2022: £630.1 million) after depreciation, amortisation, acquisition and disposal related costs and impairment. The Group recognised goodwill and intangible asset impairment charges of £11.7 million (2022: £568.4 million), primarily due to the impact of a change in the way cash generating units (CGUs) are monitored by the Directors in their value in use calculations (see note 12 for details). The operating loss also includes restructuring costs of £3.0 million (2022: £4.0 million) reflecting a continuing review of the Group's operating models to optimise performance. All business areas were reviewed and operating models updated to reflect current macro-economic conditions, changes in customer demands and the completion of long-term transformation projects, with a view to ensuring operating models are appropriate for current and future trading. The Group generated net operating cash-flows of £144.6 million (2022: £73.7 million). See note 3 for the disclosure of costs accounted for within the operating loss.

On 1 February 2023, the Group sold Preminen Price Comparison Holdings Limited and its subsidiaries, Rastreator.com Limited and its subsidiary and LeLynx SAS, which carried out its operations in Spain, France and Mexico under a Sale and Purchase Agreement ('SPA') with Gruppo Mutuonline S.P.A. Concurrently, a Group subsidiary, Inspop.com Limited, transferred all the assets and liabilities from its Indian Branch to the newly formed Rastreator India branch (which was part of the transaction perimeter disposed via the SPA) under a Business Transfer Agreement ('BTA') on 2 February 2023. The disposal was affected as a strategic decision to focus on the UK businesses. Collectively, the SPA and BTA are referred to as the disposal of RVU International. The Group made a gain of £59.8 million from the discontinued operation and disposal of RVU International in 2023 (2022: a £1.6m loss on discontinued operations).

The Group made a total comprehensive loss for the year of £45.6 million (2022: loss of £692.5 million) after finance costs, foreign exchange, fair value movements on swaps and income tax.

### Net debt and borrowings

As at 31 December 2023 the Group had net debt of £879.7 million (31 December 2022: £1,140.3 million) after capitalised loan fees, which is defined as loans and borrowings less cash and cash equivalents as per the statement of financial position.

In addition to the term loans, the Group also has access to a revolving credit facility of £146.5 million as part of the same debt arrangement, which can be accessed by the Group. As at 31 December 2023, the facility was undrawn (2022: £127.0m of the facility was drawn down).

On 2 November 2023, the Group completed an amend and extend on its external debt. The maturity date on the term loans was extended from July 2025 and July 2026 to July 2028 and July 2029. The revolving credit facility maturity date was extended from January 2025 to January 2028 and the facility decreased from £150 million to £146.5 million.

Prior to the refinancing, the shareholders injected £130 million of equity, £110 million of which was used to make a repayment of the Second Lien Term Facility.

Transaction fees of £27.5m incurred as a direct result of the refinancing were capitalised in November 2023 and will be amortised over the life of the loans. The balance of capitalised transaction fees from previous refinancing agreements of £8.0m was written off within finance costs in accordance with IFRS 9.

Refer to Note 19 for more details on the Group's loans and borrowings.

## Strategic report (continued)

For the year ended 31 December 2023

### Intangible assets and goodwill

Intangible assets and goodwill arising from acquisitions of subsidiaries and capitalisation of software are shown at net book value of £2,318.5 million (31 December 2022: £2,438.9 million).

In 2023, the Directors recognised an impairment of goodwill of £10.6 million in RVU due to the impact of moving the Mortgages CGU out of RVU London (a Group of CGU's that includes Uswitch and Money.co.uk) for goodwill monitoring purposes. This reflects an operational change, where Mortgages is now operationally managed by Houseful senior leadership. If there was no change, and mortgages continued to be reported as part of RVU London, no impairment would have been recognised. In addition, £1.1m of Technology and Software intangible assets were written down for projects discontinued in the year.

The details of intangible assets and related impairment assessments are set out in Note 12.

### Cash flow

The Group continues to be cash generative on an operating activities level with £144.6 million for the year (2022: £73.7 million). Net cash inflows from investing activities were £119.5 million (2022: outflows of £113.6 million) following the sale of RVU International in the year, whilst net cash outflows from financing activities were £262.0 million (2022: inflows of £7.6 million) after £237 million of borrowings were repaid in the year, leaving cash and cash equivalents of £45.2 million as at 31 December 2023 (2022: £43.2 million).

### Equity

In connection with the Group's refinancing, on 25 October 2023, the Company issued 100 £0.01 Ordinary shares for a total consideration of £130 million. This increased share capital by £1 and share premium by £130 million.

### Key performance indicators (KPIs)

The Group's performance can be measured through the following financial and non-financial KPIs.

	Year ended 31 December 2023	Year ended 31 December 2022
Revenue*	£451.5 million	£391.0 million
Operating loss for the year*	£ (23.3) million	£ (630.1) million
Total comprehensive loss for the year	£ (45.6) million	£ (692.5) million
Visits <sup>1</sup>	657 million	732 million

\*From continuing operations

<sup>1</sup>Visits comprise individual sessions to the Group's Classifieds websites or mobile applications by users for the year as measured by Google Analytics.

The revenue growth is driven by a combination of price rises, new business wins (securing strong deals for consumers), new product initiatives and optimising core digital marketing. The improvement in the operating loss is largely driven by a reduction in impairment of goodwill and other intangibles from £568.4 million in 2022 to £11.7 million in 2023 as well as a gain on disposal of the RVU International CGU of £59.8m in 2023. Cost management initiatives were undertaken during the year which resulted in additional cost savings and efficiencies.

The divisions and individual businesses each have their own detailed set of financial and non-financial KPIs. The above non-financial KPIs have been chosen at a Group level since they are applicable and measurable for both divisions and provide a high level indication of consumer volumes and behaviours. The financial KPIs have been chosen as these provide an indication of growth and profitability trends at Group level.

## Strategic report (continued)

For the year ended 31 December 2023

### Our work in the community

We understand that we have a responsibility to make a positive impact on our environment, for charity and for our local communities. Our brands have different ways of interacting with the community, some key initiatives and highlights from 2023 are outlined below.

The Group continues to be a strong supporter of charities that serve local communities and, in the year ended 31 December 2023 we raised £148,289 (2022: £85,699) spread over a number of good causes. Through our payroll giving scheme, we match employees' monthly donations to charity and employees are entitled to donation matching on amounts raised from fundraising, events and activities (up to £500 per employee per year for the Group's charity partners and £250 per employee per year for other charities).

Our employees play an active role in volunteering; employees are entitled to a full day's annual leave to volunteer for a registered charity or non-profit organisation that is close to their heart. The Group additionally invests in educational programmes to support young people in the community. Some examples across the Group of our work in the community include:

- The Houseful division continued and expanded its ongoing work with Future Frontiers and Tech She Can in 2023 as part of its 'enabling change for tomorrow' initiative. Through these partnerships, 55 Houseful employees were trained on how to become effective coaches and mentors to young people. This allowed them to support students from underprivileged backgrounds and help them make better educational choices and to open their eyes to the wealth of careers available to them.
- Houseful continued to work closely with Crisis, its long term strategic partner, to leverage its data and insight to help raise awareness of homelessness and the barriers to boosting the supply of rented homes for those on low incomes. In 2023, this included helping them lobby the Government for changes to the level of rent available for those on housing benefit.
- In RVU, as a part of its 'Pay it Forward' programme, RVUni helps students from underprivileged backgrounds to upskill before making their university course decisions. In 2023, 21 high school students attended the Group's London office to learn about digital marketing and analytics for two weeks. In addition, a week long coding course called CodeF was run in partnership with SEO London to teach young women about different careers in tech and how to build a website from scratch.
- In RVU, a large group of employees from its Tempcover brand used their charity day to walk 24km to raise money for a charity that supports disabled children under five years and their families.

### Working with us

We want our people to feel supported, motivated and inspired across everything they do. We believe our transformative learning culture is one of our local defining features and aim to foster in our people a thirst for knowledge, eagerness to learn and give them the opportunities to thrive.

Diversity, equity and inclusion is at the heart of our culture. We are making constant assessments to ensure we provide equal and fair access for all. We believe that all current and future employees should have fair and equal access to opportunities regardless of age, sexual orientation, gender, disability, race, nationality, ethnic origin, trade union affiliation, belief or religion.

### Gender mix across the Company and Group for the year ended 31st December 2023

	Number (average employees)		Percentage	
	Female	Male	Female	Male
Company Directors	1	1	50%	50%
Senior Management	61	104	37%	63%
All Employees	524	766	41%	59%

### Gender mix across the Company and Group for the year ended 31st December 2022

	Number (average employees)		Percentage	
	Female	Male	Female	Male
Company Directors	1	2	33%	67%
Senior Management	68	112	38%	62%
All Employees	562	853	40%	60%

## **Strategic report (continued)**

For the year ended 31 December 2023

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### **Working with us (continued)**

In 2023, the Group has been working to better understand its Gender Pay Gap data across the various functions, disciplines, and levels within the business. This has allowed senior leadership to identify key areas to address and to further incorporate DE&I into recruitment and internal development policies and decisions.

### **Risk management, internal control and principal risks**

The Group's internal control framework is aligned to the "three lines of defence" model. Operational Management are the first line and they are primarily responsible for the direct management of risk, ensuring that appropriate mitigating controls are in place and that they are operating effectively. The second line is formed of the Group's internal governance functions such as compliance, commercial finance, legal, internal controls and risk. The third line includes other third-party advisors and experts and any other independent consultants reporting to the Board.

Risk is managed functionally and at a consolidated Group level. This structure enables the Group to ensure that risks are identified across its range of operations. The risks are then escalated in a manner which is consistent and aligned with the strategic goals. The Group assesses its risk management processes on a continuous basis to ensure that they remain fit for purpose.

The Group maintains a strategic risk register which is reviewed regularly by the Directors. The likelihood and impact of each risk are both scored and combined to provide an overall risk score. Each risk within the register is scored twice: firstly, excluding the existence of mitigating controls (the inherent risk score) and then again once mitigating controls have been considered (the residual risk score). The difference between these scores allows Management and the Directors to gain an understanding of the level of control the Group has over each risk.

The analysis contained within the risk register forms the basis of the principal risks and uncertainties detailed below. The risk factors described are not an exhaustive list or an explanation of all risks. Additional risks and uncertainties relating to the Group, including those that are not currently known to the Group or that the Group currently deems immaterial, may individually or cumulatively also have a material adverse effect on the Company's business operations, results and / or financial condition.



## Strategic report (continued)

For the year ended 31 December 2023

### Risk management, internal control and principal risks (continued)

Key risk	Description and impact	Management and mitigation
<p><b>Macroeconomic conditions – Energy wholesale prices</b></p> <p><b>The Group is exposed to a number of macro-economic conditions including during 2021 to 2023 a more volatile global wholesale energy market. The impact of any increase in volatility could impact switching availability and behaviour with a knock-on effect on the Group's financial performance.</b></p>	<p>Since the second half of 2021, due to a shortage of gas supplies and disruptions to other sources of energy, global wholesale gas prices have been volatile, reaching a record high gas price of £7.88 per therm on August 2022. The combination of volatile energy wholesale prices, the price cap set by UK regulator (Ofgem), the Energy Price Guarantee (EPG) put in place by the UK government, and more recent regulatory mechanisms - the Market Stabilisation Charge (MSC) and the Ban on Acquisition-only Tariffs (BAT) - temporarily stopped energy switching services, which has had an adverse impact on the Group's revenue.</p> <p>High wholesale prices on their own are not a barrier to switching; the interplay between the high energy prices and the regulatory mechanisms is key to the performance of the switching market; suppliers removed their acquisition tariffs from the market in September 2021 as a result of these factors. Since the EPG ended in June 2023, switching has returned at low levels on aggregator sites; the MSC will be removed in April 2024, and Ofgem has signalled its intention to remove the BAT by April 2025. Wholesale price volatility has reduced with global prices now at a similar level to early 2021. Switching levels currently therefore remain significantly lower than in the pre-2021 period, therefore the Group's revenue remains adversely affected.</p>	<ul style="list-style-type: none"> <li>• Regularly reviewing market conditions and indicators with scenario analysis.</li> <li>• Educating consumers about the energy market, the price cap and their options in uncertain conditions to maintain our reputation and brand awareness.</li> <li>• Maintaining a flexible cost base that can respond to changing conditions.</li> <li>• Engagement with government and regulators as appropriate.</li> </ul>
<p><b>Competitive environment</b></p> <p><b>The Group operates in marketplaces which are highly competitive. The actions of the Group's competitors, and / or the Group's inaction, can have a significant and adverse impact on the Group.</b></p>	<p>If new or existing competitors can provide, or are perceived to provide, an enhanced partner or consumer service, this presents a risk to the Group's market share and consequently its financial results.</p> <p>The Group invests in marketing to build brand awareness and drive traffic to its websites. Increased digital marketing expenditure by competitors, or general price increases, may cause the Group to incur additional marketing spend to</p>	<ul style="list-style-type: none"> <li>• Focussing on strategic marketing and brand investment.</li> <li>• Prioritising high margin/ low-cost marketing channels to minimise reliance on higher cost paid marketing channels.</li> <li>• Ensuring partners understand the unique value proposition that can be provided through our websites, products, and services.</li> <li>• Offering attractive and competitive pricing packages to partners, and agreeing longer-term contracts to</li> </ul>

## Strategic report (continued)

For the year ended 31 December 2023

Key risk	Description and impact	Management and mitigation
	ensure that it can continue to compete effectively.	<p>provide assurance over forecasted revenue.</p> <ul style="list-style-type: none"> <li>• Diversifying risk through multiple revenue streams.</li> <li>• The Houseful division is largely subscription based and is therefore less susceptible to short term fluctuations in the market.</li> </ul>
<p><b>Integration of acquisitions</b></p> <p><b>The Group is highly acquisitive, which presents inherent operational, strategic and cultural challenges.</b></p>	<p>The inability to successfully integrate acquisitions may adversely affect consumer and / or partner experience with a resulting impact on strategic opportunities and the Group's future revenues.</p> <p>The challenges surrounding integrating different cultures, working practices and locations could impact team retention and performance.</p> <p>In addition, there is the possibility that the financial and operational control environments of acquired entities are not as established as those of the Group.</p>	<ul style="list-style-type: none"> <li>• Centralised shared service functions across group finance, facilities, and IT.</li> <li>• Ongoing integration of all acquired entities into the Group reporting software, including the Tempcover entities in the current year.</li> <li>• Functions within the organisation, particularly shared services, have focused on aligning processes and systems.</li> <li>• Projects initiated, which are now delivering, to develop a streamlined approach across the various segments for products and technology.</li> <li>• Communicating the benefits of acquisitions to both partners and consumers.</li> </ul>
<p><b>IT systems and cyber security</b></p> <p><b>A failure in one system or a security breach may disrupt the efficiency and functioning of the Group's operations.</b></p>	<p>Any failure of the Group's IT infrastructure through error or attack could impair the operation of the Group's websites and services, the processing and storage of data and the day-to-day management of the Group's business.</p> <p>In addition, any theft or misuse of data (consumer and partner) held within the Group's databases could have both reputational and financial implications for the Group.</p>	<ul style="list-style-type: none"> <li>• Regularly testing the security of the IT systems and platforms, including penetration testing and testing of Distributed Denial of Service (DDoS) attack procedures.</li> <li>• Projects initiated to secure the UK government backed certification, Cyber Essentials, across the UK entities.</li> <li>• Dedicated in-house cyber security resource.</li> </ul>
<p><b>Data protection and exposure</b></p> <p><b>Non-compliance with data protection and related requirements could lead to significant penalties for the organisation.</b></p> <p><b>The Group may be susceptible to an external</b></p>	<p>Data protection entails various elements such as ensuring compliance with GDPR, cookie laws and direct marketing. A non-compliance with data protection laws may result in financial loss, an interruption or stop to business operations, and reputational damage</p>	<ul style="list-style-type: none"> <li>• Data protection officer ("DPO") positions in both divisions.</li> <li>• Group-wide privacy policy framework, data protection training and plans to assess and monitor compliance in place to address all in-scope laws.</li> </ul>

## Strategic report (continued)

For the year ended 31 December 2023

Key risk	Description and impact	Management and mitigation
<p><b>hack which could lead to a loss of data, including personal data.</b></p>	<p>The Group holds personal data in various systems, therefore any loss of data through an external or internal hack could lead to business interruption or a stop to business operations and a significant financial and / or reputational damage.</p>	<ul style="list-style-type: none"> <li>• Dedicated and experienced information security team help review the security environment, identify risks, and minimize the impact of incident.</li> <li>• Senior level oversight through regular CFO meetings.</li> <li>• Training schemes coordinated related to data hacks / governance.</li> <li>• Business Continuity and incident response plan revisions ensuring mitigation plans are formalised in the event of a data hack.</li> <li>• Information Security Policy and Breach Response Policy in place.</li> </ul>
<p><b>Retention and recruitment</b></p> <p><b>The Group operates in markets with a high demand for high calibre personnel. Failure to attract and retain a skilled workforce may impact on the Group's financial performance.</b></p>	<p>Competition for qualified talent is intense and an inability to attract highly skilled employees could adversely impact the Group's operations, financial position or prospects.</p> <p>Similarly, an inability to motivate, develop and retain key team members, particularly through periods of business change, could adversely impact the Group's operations, financial condition and prospects.</p> <p>The Group has a track record of growth through acquisition – an inability to retain key team members from these businesses could increase business risk in the event of reliance on their business-critical knowledge.</p>	<ul style="list-style-type: none"> <li>• Share schemes in place to improve staff retention.</li> <li>• Learning &amp; development activities held across the Group.</li> <li>• Talent teams resourced with experienced senior members who can drive change.</li> <li>• Recruitment agency partners well informed to positively impact the recruitment process and source the best candidates.</li> <li>• Careers websites for both divisions.</li> <li>• Review and refresh of Houseful behaviours following the rebrand.</li> <li>• Employee Value Proposition defined and embedded across the employee journey.</li> <li>• Review of divisions' operating models ensures appropriate staffing levels and drives new opportunities.</li> </ul>
<p><b>Regulatory environment</b></p> <p><b>The Group operates in several regulated environments, including the UK Financial Conduct Authority (FCA). Failure to meet regulatory requirements may impact the Group's financial performance.</b></p>	<p>The Group monitors changes in the regulatory environments in which it operates to identify incoming changes that may have an impact on the strategy, operations, or business model of the Group. Key incoming changes in the industries in which the Group operates which are being actively monitored are:</p>	<ul style="list-style-type: none"> <li>• Dedicated Risk &amp; Compliance teams operate within each regulated entity.</li> <li>• High level of diverse knowledge &amp; experience within the Group function providing a greater depth and breadth to the team's ability and agility when responding to compliance or risk matters.</li> </ul>

## Strategic report (continued)

For the year ended 31 December 2023

Key risk	Description and impact	Management and mitigation
	<ul style="list-style-type: none"> <li>• <i>Regulated products:</i> The FCA introduced a new Consumer Duty from 31 July 2023, which requires firms to act to deliver good outcomes for retail customers, with specific focus on the four "Customer Outcomes". These outcomes relate to products and services, price and value, consumer understanding and consumer support including understanding needs, characteristics, and objectives of consumers.</li> <li>• Recent focus on areas the FCA consider to be "high risk", such as Commission Disclosures and the focus on GAP insurance commission rates (coupled with low claims rates) has centered around the need for firms to offer products that represent "fair value". Although a significant amount of work has already been done in this area, the FCA has indicated that firms could and should do more to evidence how the products and services offered represent fair value for retail customers.</li> <li>• Insurance: The FCA introduced Operational Resilience rules to be implemented from 31 March 2022 to 31 March 2025 to prevent the potential of disruption causing harm to consumers and/or financial services markets. The rules require businesses to identify important business services, set impact tolerances and carry out mapping and scenario testing of these processes.</li> </ul>	<ul style="list-style-type: none"> <li>• The Consumer Duty principle is explicitly embedded in policies and procedures as appropriate, to ensure that appropriate governance controls are in place to deliver against these outcomes. This includes the appointment of a Board Consumer Duty Champion, who is supported by Consumer Duty owners within each individual entity. In addition, all staff are made of their individual responsibilities through training and specific development objectives where relevant.</li> <li>• We continue to work with 3rd party providers and partners to ensure we are able to demonstrate appropriate controls, but need to remain focused on demonstrable evidence of how products and services offered represent fair value for retail customers.</li> <li>• Appropriate governance frameworks are in place at an individual entity and at a Group level to ensure all risks (including regulatory) are treated appropriately in terms of identification, notification, management, mitigation and remediation. With agreed risk appetites and thresholds, and an established escalation process in place.</li> <li>• Implementing processes, including training, to ensure compliance with all mandatory reporting obligations.</li> <li>• Regular monitoring of regulatory risks by the Board, the Audit Committee, the legal function, and internal control throughout the business.</li> <li>• Maintaining regular open and constructive dialogue with all significant regulatory bodies.</li> </ul>
<p><b>Reputational and brand damage</b></p> <p><b>The Group operates several identifiable and respected brands which could be damaged by factors such as unethical</b></p>	<p>Damage to any of the Group's brands could lead to a fall in consumer confidence, reducing traffic and leads for the Group's partners and in turn impacting the Group's revenue.</p>	<ul style="list-style-type: none"> <li>• Embedding a culture of transparency, social awareness, and ethical behaviour throughout the Group.</li> </ul>

## Strategic report (continued)

For the year ended 31 December 2023

Key risk	Description and impact	Management and mitigation
<p><b>or unlawful activity, poor customer service or negative press.</b></p>	<p>There is also a risk that the Group's partners may choose to terminate their existing relationship with the Group because of any reputational damage, which would directly impact the Group's revenues.</p>	<ul style="list-style-type: none"> <li>Regularly reviewing the Group's risks and reviewing and developing internal control frameworks to mitigate the risk of error or fraud.</li> <li>Executing the Group's strategy, which has both consumers and the Group's partners at its core.</li> <li>Continually investing in the Group's brands.</li> </ul>
<p><b>Interest rate risk</b></p> <p><b>The volatility of market interest rates due to macroeconomic factors may impact the Group's cashflows.</b></p>	<p>The Group is exposed to fluctuations in the Sterling Overnight Index Average (SONIA) and Euro Interbank Offered Rate (EURIBOR) on its external debt.</p> <p>The volatility of market interest rates due to macroeconomic factors can impact the Group's cashflows.</p>	<ul style="list-style-type: none"> <li>During the year, the interest rate volatility was monitored and interest rate hedges were utilised to manage interest rate risk.</li> </ul>
<p><b>Foreign exchange risk</b></p> <p><b>Foreign Exchange volatility due to macroeconomic factors which may impact the Group's cashflows.</b></p> <p><b>The Group holds term loans denominated in Euro and operates a trading business outside of the UK. Failure to manage foreign exchange volatility due to macroeconomic factors may impact the Group's cashflows.</b></p>	<p>The Group is exposed to fluctuations primarily in the British Pound (GBP), the Euro (EUR) and U.S. Dollar (USD).</p> <p>The Group's primary cash inflows are in GBP, with significant cash outflows in EUR (for interest payments on EUR denominated debt) and USD (for supplier payments).</p> <p>The volatility of foreign exchange rates due to macroeconomic factors can impact the Group's cashflows.</p>	<ul style="list-style-type: none"> <li>Monitoring foreign currency rate fluctuations.</li> <li>Implementing spot trading and movements prior to converting large amounts for interest and supplier payments.</li> <li>Repatriating cash from Euro earning subsidiary to pay Euro interest as a natural hedge.</li> </ul>

The key risks in the table above are broadly consistent with the previous year. There are no material new risks in the current year that fall outside of these categories.

At a macro-economic level, the consumer energy switching market has continued to be a key area where Management and the Directors monitor changes in the macro-environment and regulation frequently, given the substantial impact this has on the revenue generated from energy switching. Within this risk area, the focus in the current year has shifted towards regulation and regulatory changes, compared to energy wholesale prices in 2022 and 2021, as explained above.

The risk around integration of acquisitions has decreased throughout 2023 as Tempcover becomes more integrated into the Group, following its acquisition in July 2022. There have been no further acquisitions in 2023.

### Changes in the year

No other material changes to the business have been identified in the year that have not been considered further in this Strategic report. The Directors are satisfied that the Group has identified sufficient actions that seek to manage, rather than eliminate risk, to provide reasonable mitigation against material misstatement or loss within the business.

## Strategic report (continued)

For the year ended 31 December 2023

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### Section s172 statement

We have a broad range of stakeholders who influence or are affected by our day-to-day activities and have varying needs and expectations. Our aim is to try to ensure that the perspectives, insights, and opinions of stakeholders are understood and taken account of when key operational, investment or business decisions are being taken.

Section 172 requires that "a Director of a company must act in the way he considers, in good faith, would be most likely to promote the success of the company for the benefit of its shareholders as a whole, and in doing so have regard (amongst other matters) to:

- a) The likely consequences of any decisions in the long term;
- b) The interests of the Group's employees;
- c) The need to foster the Group's business relationships with suppliers, customers and others;
- d) The impact of the Group's operations on the community and the environment;
- e) The desirability of the Group maintaining a reputation for high standards of business conduct; and
- f) The need to act fairly as between members of the company.

The Directors consider the factors set out above in discharging their duties under Section 172.

The Group's key stakeholder groups are our shareholders, employees, suppliers, customers and consumers, the community, and regulators. Here we explain how the Board engages with and manages our relationship with our key stakeholders:

#### Shareholders

- The Directors are committed to openly engaging with their shareholders through attendance at Board meetings, so that shareholders understand the strategy and objectives of the Group.
- The Group provides regular reports and maintains regular dialogue with shareholders to ensure their involvement in the Group's decision-making.
- As per previous years the Directors approve an annual budget, prepared by the Group's senior management. The Directors were then able to monitor performance against this budget and plan through the year to 31 December 2023.
- The Directors worked closely with the shareholders during the disposal of RVU International and the refinancing of the Group's external debt. Additionally, the Directors consulted with shareholders in regards to the goodwill impairment recognised during the year.

#### Employees

- The Group is passionate about attracting, engaging, developing and retaining the best talent in the industry. The Group is always open to feedback and seeks to provide as many opportunities for discussion as possible.
- The Group engages through employee survey tools (primarily Peakon) to regularly measure employee net promoter score (eNPS) and key engagement drivers. Each division has dedicated managers who formalise and lead engagement and internal communications strategy for their respective entities.
- The Group offers a comprehensive suite of benefits which include a competitive salary and discretionary bonus package; employer pension matching up to 7.5%; health insurance; learning and training budgets; and access to a lifestyle hub which offers a range of discounts and rewards on retailers.
- The Group has a strong focus on its employees' wellbeing and operates numerous schemes which focus on improving mental health and wellbeing. These include subscriptions to the Calm App, a digital detox day in the Houseful division, availability of an onsite gym for London-based employees, flexible working policies and employee assistance programmes.
- The Group supports employees through a variety of different life changes and challenges. This includes (but is not limited to) providing generous maternity, paternity and adoption leave packages, providing support and funding for fertility treatment and providing a menopause policy and support line. The Group continues to respond to employee feedback, adjusting the support and provisions available in line with what employees value.
- As part of the Group's commitment to creating an inclusive and diverse workforce, Employee Resource Groups have been set up, providing employees with a community and a safe space to meet and support one another, and led by volunteers from across the business.
- The Groups aims to put Diversity, Equity & Inclusion (DE&I) at the heart of its decisions – be that recruitment, talent development, engagement campaigns and marketing – to ensure the Group becomes more welcoming, fair and representative every day.

## Strategic report (continued)

For the year ended 31 December 2023

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### Employees (continued)

- The Group has subsidiaries who are founding members of 'The Tech She Can Charter' commitment and also has partnerships with charities supporting people from lower socioeconomic backgrounds at the start of their careers, as well as running coaching sessions for young women on how to learn to code.
- The Board actively seeks input from employees on key decisions that will impact them. In 2023, a Group of employees from across the Houseful business was formed during the rebrand to input on decisions around the new name, branding and values. This was all done 'in-house' and was a very collaborative process between employees and the senior leadership team.

### Customers and consumers

- The Group aims for its customers, including estate agents, new home developers, lenders, brokers and providers of energy, communications, insurance and financial services products to benefit from access to a highly engaged audience via the Group's portals within the Houseful and RVU divisions, generating additional revenues and delivering better service by using the Group's software and data insights. The Group has dedicated Product and Tech teams, who are committed to innovating these products so that our customers have data driven platforms, which will help their businesses succeed.
- The Group aims for consumers to be able to access market data with real-time alerts to make the most informed decisions about everything related to finding, moving or managing their homes.
- The Group launched Houseful - the new corporate name and brand for its property division. This new company name and brand better reflects the evolution of the business from a leading property website to the leading software, data and insights business in residential property. With a mission to create the connections that power better property decisions, Houseful brings together industry leading solutions and brands including Zoopla, Alto and Hometrack to drive greater efficiency across the property transaction and unlock opportunities for growth amongst our partners.
- Houseful continued to help its customers drive business efficiencies. Innovations in 2023 include launching Alto Marketplace (within the Alto CRM) which provides best-in-class PropTech integrations for agents, and Zoopla's Property Alerts Sponsorship which enables agents to sponsor property alert emails to reach active property-seekers who have expressed a strong search intent in their area.
- Zoopla continued to register Homeowners to My Home during 2023. My Home is Zoopla's homeowner proposition where registered users can track the value of their homes over time. The Group continues to enhance the consumer experience with new features such as 'personal estimates' which have also been added to My Home to encourage homeowners to return to the site more frequently.
- Zoopla's PR and content in 2023 continued to provide up to date insight on the housing market to help both homeowners and potential homeowners to uncover their next best move.
- Hometrack launched Property Listings Data, which provides the most complete a set of property listings data available on the market - including information on asking prices, rental yields, sales agreed and core property attributes.
- RVU's brands continued to offer expertise and impartial guidance in a straightforward way, helping consumers make confident decisions about their home and life essentials.
- Confused.com focused on expanding engagement with its customers across multiple channels. A recurring incentive programme was launched through the Confused.com app for new and returning customers. A project was undertaken to migrate the customer engagement platform, which allowed the Company to reach customers using other channels outside of traditional email notifications, such as SMS and push notifications, and tailor communication based on their engagement habits.
- Customers were able to complete a full 'end to end' broadband switch on Uswitch.com for the first time, while the Utrack Money Back app by Uswitch offered a free way for electricity customers to participate in the National Grid ESO's Demand Flexibility Service.
- Uswitch continues to see strong engagement with its market-leading energy guidance, including sign-ups to its 'Switch Ready' alerts service. It was the first price comparison site to offer new customers an exclusive fixed energy deal, driving significant interest from both industry and media.
- Confused.com has supported consumers through sizable premium hikes (close to £400 per year) on car insurance alone. The home insurance market has also been impacted by significant increases in premiums.
- Money has been instrumental in helping consumers find the right places to invest at a time of buoyant savings rates, while its SME current account offering has helped ensure that small businesses are choosing the best possible financial products for their needs.

## Strategic report (continued)

For the year ended 31 December 2023

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### Suppliers

The Group is committed to working with suppliers who share the Group's values. Before commencing a business relationship with a supplier, the Group will review the supplier's labour practices and ensure we comply with sanctions and PEP regulations. The Group complies with their statutory duty to report on payment practices and is committed to reducing the time taken to pay suppliers, particularly those who are smaller in size.

### Social responsibility

- In 2023, the Group launched its own internal Environmental, Social and Governance (ESG) standards which established the expectations on ESG factors from both internal and external parties. Creating this transparency was a vital step in enabling progress in each ESG area. Alongside their new standards, the Group produced a detailed gap analysis of current positioning against the minimum requirement of each ESG factor.
- The Group invested in a Carbon Accounting Tool and engaged with advisors to analyse its direct and indirect carbon emissions in detail. The analysis of data will be utilised to inform the Group's emissions reduction targets and set a net zero strategy.
- Climate-related Financial Disclosures came into effect on 6th April 2022. The Group does not currently meet the thresholds but expects to in the following year. To prepare, the Group is introducing new processes to support the identification and management of climate-related risk and investing in further risk management resources.
- To ensure the Group's internal minimum ESG standards are consistently reflective of external ESG compliance requirements they are reviewed and updated by the Group ESG committee quarterly. The gap analysis, depicting the Group's current performance against the standards, is updated by the committee and broader working group biannually.
- The Group provides hands-on help to a range of causes close to the hearts of its employees, including working with students from low socioeconomic backgrounds to prepare them for career success and sorting donations at local food banks.
- The Group is committed to improving its practices to combat slavery and human trafficking in its supply chains. The Group complies with all relevant laws and has a whistleblowing policy which applies to relevant employees, officers, consultants, casual workers and agency workers in the Group. The Group's modern slavery statement can be found at [modern-slavery-statement-registry.service.gov.uk](https://modern-slavery-statement-registry.service.gov.uk) (under ZPG Limited).

### Regulators / Industry bodies

- The Group operates in a number of regulated environments. Certain revenue streams across the Group are regulated by the FCA. The Group is committed to protecting consumers and as a result engages with regulators and professional bodies to ensure that it complies with all regulatory responsibilities.
- The details of the policies implemented, and their outcomes are covered in more detail in the 'Risk Management, Internal control and principal risks' section of the Strategic report.
- Led by the Board, the Group has a high-integrity culture, with appropriate policies, training and processes relating to anti bribery and corruption along with substantial business control functions such as Internal Control and Site Reliability Engineering (the latter covering Cyber Security operations).

The Strategic report is approved by the Board of Directors ("Board") on 28 March 2024 and signed on behalf of the Board by

***Charlie Bryant***

Charlie Bryant (Mar 28, 2024 19:11 GMT+1)

Charles Bryant  
Director



# Directors' report

For the year ended 31 December 2023

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The Directors present their report of Zephyr Midco 2 Limited ("Midco 2" or "the Company") and its subsidiaries (together "the Group") for the year ended 31 December 2023.

## Directors

The Directors who held office during the period and up to the date of signing these financial statements were as follows:

- Charles Bryant
- Karen Maguire (resigned 1 February 2024)
- Chrisna Stafleu (appointed 1 February 2024)

## Identification of private equity fund

The Company's indirect parent company Zephyr Luxco S.a.r.l. is majority held by investment funds managed or advised by Silver Lake Technology Management, L.L.C. or its affiliates ("Silver Lake"). Silver Lake is a technology-focused investment firm (<https://www.silverlake.com>). As disclosed in note 26 to the financial statements, the ultimate controlling party is Silver Lake (Offshore) AIV GP V Ltd, which is an entity affiliated with Silver Lake.

## Further detail on board composition

During the year ended 31 December 2023, there were two statutory Directors of Zephyr Midco 2 Limited – Charlie Bryant and Karen Maguire. Charlie is CEO of the Houseful division and Karen was Group CFO. Subsequent to the year end, Karen resigned and Chrisna Stafleu (Group Finance Director) was appointed as a statutory Director.

None of these Directors were appointed by Silver Lake, or hold other Directorships in other entities managed by Silver Lake outside of the ZPG Group.

## Directors' indemnities and insurance

In accordance with the Companies Act 2006 and the Company's Articles, the Company has purchased and maintains Directors' and officers' liability insurance cover, which remains in place as at the date of this report. A review is carried out on an annual basis to ensure that the Board remains satisfied that an appropriate level of cover is in place.

As at the date of this report, indemnities are in force under which the Company has agreed to indemnify the Directors, to the extent permitted by law and the Company's Articles of Association, in respect of all losses arising out of, or in connection with, the execution of their powers, duties and responsibilities, as Directors of the Company or any of its subsidiaries.

## Results

The Group total comprehensive loss for the year after tax was £45.6 million (2022: £692.5 million). Refer to the Strategic Report for further discussions of the Group's results and performance for the year.

## Dividend

The Directors do not recommend a final dividend in respect of the year to 31 December 2023 (2022: £nil).

## Future developments

Despite continued challenges in the macro-economic environment, the Group's performance has been exceptional as demonstrated by the strong revenue growth.

The Group aims to continue its mission of being the platform of choice for consumers and partners engaged in property and household related decisions. In 2024, the Group will continue to:

- Focus on its partner and consumer relationships in order to grow top lines and enhance long term stability of earnings;
- Invest in its brands and the technology that supports its websites and products to provide its partners and consumers with the optimal user experience;
- Leverage the breadth of its portfolio and focus on areas of competitive advantage; and monitor interest rate and foreign exchange rate trends and adjust its hedging strategy appropriately.

The Directors look forward to launching more innovative products and services in the year ahead.

## Directors' report (continued)

For the year ended 31 December 2023

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### Financial risk management

Refer to Note 24 for details of the Group's financial risk management which includes information on the Group's exposure to credit risk, market risk and liquidity risk.

### Going concern

The Group consolidated statement of financial position shows a positive net current asset position of £19.7 million with significant cash resources and the Group continues to generate positive net cash flows from operating activities of £144.6 million in 2023. Given the positive net cash inflow and the net current asset position, the Directors believe that the Group is well placed to manage its business and financial risks successfully going forward. Net cash inflow for the year was £2.2 million before foreign exchange movements, which includes the cash outflows of £237.0 million borrowings repayments made in 2023, financed by a £122.4m net cash proceeds from the disposal of RVU International and an additional equity issued by the Group of £130m. The year-end cash position was £45.2 million. The Group has a Revolving Credit Facility ('RCF') of £146.5 million, which is undrawn at 31 December 2023.

In order to gain comfort over the Group's ability to continue as a going concern, the Directors have modelled the Group's cash flow position for the 12 months following the date of the signing of these accounts. The Group is subject to covenants under its year-end debt structure and throughout the cash flow forecast period there is sufficient headroom on the financial covenants.

The Directors have a reasonable expectation that the Group has adequate resources to continue in operational existence for the foreseeable future, thus they continue to adopt the going concern basis of accounting in preparing the financial statements. The Directors' consideration of uncertainties that the business will face in the next 12 months are captured within the principal risks disclosed in the Strategic report.

### Research and development

The Group continues to incur expenditure on research and development in order to develop new products and enhance the existing websites. The Group accounting policies on research and development are discussed in Note 1 to the consolidated financial statements. The Group capitalised £19.8 million (2022: £31.2 million) in relation to technology development costs.

### Political contribution and charitable donation

No political contributions were made in the period (2022: £nil).

Total charitable contributions made to all registered charities during the year was £148,289 (2022: £85,699).

### Employees

The Group is passionate about attracting, engaging, developing and retaining the best talent in the industry and has invested significantly to improve its talent attraction and recruitment. This includes offering an extensive and varied range of benefits for every life stage, as well as competitive salaries and market-leading benefits, which the Group continually monitors, reviews and evolves in response to industry changes, benchmarking exercises and employee feedback.

The Group is always open to feedback and seeks to provide as many opportunities for discussion as possible. It is vital that every employee feels they have a voice, and this is achieved through employee survey tools to help the Group regularly measure employee net promoter score (eNPS) and key engagement drivers. Dedicated employees help to formalise and lead the engagement and internal communications strategy across the Group.

The Group is focused on keeping up to date with current best practice when it comes to self-development. This is achieved by having dedicated learning and development facilities that offer a wide selection of opportunities for employees to truly optimise their potential. These include a range of interactive soft skills workshops where employees can sign up and learn with other colleagues in a collaborative fashion as well as a large selection of self-learning materials.

The Group has supported employees during the review of the Group's operating models, and where required, has provided additional post-employment support.

## Directors' report (continued)

For the year ended 31 December 2023

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### Employees (continued)

#### *Diversity and inclusion*

The Directors believe that all current and future employees should have fair and equal access to all opportunities regardless of their age, sexual orientation, parental responsibilities, disability, race, nationality, ethnic origin, membership of a trade union, religion, belief, or gender and this is reflected throughout all the Group's employment policies and practices, including recruitment, selection, training, promotion, salary reviews and flexible working.

The Group's subsidiaries instil a culture of equal opportunities, and policies are contained within relevant employee guidance at the various subsidiary company levels. These set out that it is the relevant subsidiary company's policy to select the most qualified person for each position within the organisation and it is the intent and resolve to comply with the requirements and spirit of all laws in the implementation of all facets of equal opportunity. These policies apply to all employment practices and personnel actions including, but not limited to, recruitment, selection, training, promotion, pay rates, discipline, and dismissal. This includes giving full and fair consideration to applications for employment made by disabled persons and continuing the employment of, and arranging appropriate training, career development and the opportunity for promotion for, any of the Group's employees who are, or become, disabled.

### Environmental matters

The Group recognises the impact it may have on the environment as a business and as individuals.

The Group remains committed to its longer-term ambition of operating as a Net Zero\* business and important steps towards this have been taken during 2023. The Group onboarded a carbon accounting tool partner to enable full Scope 1, 2, and 3 data collection as well as emissions analysis and reduction tracking. Following the relocation of all London-based staff to one building in 2022, the Group continued its ongoing project to reduce energy waste across its offices. Through optimisation of office space and more efficient energy usage the Group saw a 35% reduction in Scope 2 emissions from 2022.

The Group operates an employee electric vehicle leasing scheme, via salary sacrifice, as well as a cycle to work scheme. The Group provides broad in-office recycling, requiring all employees to properly dispose of any waste in the relevant category. The Group partners with a third party to donate all redundant tech hardware to be sustainably recycled. This partnership supports a number of reforestation projects and has enabled the plantation of 2000 trees on behalf of the Group, helping to offset the negative impact of technology on the environment.

The Group has entered into a number of property and company car leases to support business operations. The Group has measured its Scope 1 and 2 emissions using the Greenhouse Gas Protocol standard and the fuel-based: fuel type calculation method. The Group has followed the 2019 UK Government Environmental Reporting Guidelines and has used the GHG Protocol Corporate Accounting and Reporting Standard (revised edition) and emission factors from the UK Government's GHG Conversion Factors for Company Reporting 2022 to calculate the below disclosures.

Emission was also calculated using an 'intensity metric', which will enable the Group to monitor how well we are controlling emissions on an annual basis. The Group considers the most suitable metric as 'emission per employee', based on average number of employees, as the Group is an employee focussed business.

*\*The UK government definition of Net Zero is to reduce emissions to as close to zero as possible, with the small amount of remaining emissions absorbed through natural carbon sinks like forests, and new technologies like carbon capture.*

## Directors' report (continued)

For the year ended 31 December 2023

### Environmental matters (continued)

The Group is not required to disclose non-UK based emissions within these financial statements.

	Year ended 31 December 2023	Year ended 31 December 2022
<b>Scope 1 (direct emissions)</b>		
Mobile combustion (tCO <sub>2</sub> e)	5.6	31.6
Stationary combustion (tCO <sub>2</sub> e) <sup>(1)</sup>	-	12.0
Fugitive emissions (tCO <sub>2</sub> e) <sup>(1)</sup>	83.9	72.4
Combustion of natural gas (tCO <sub>2</sub> e)	-	-
<b>Scope 2 (indirect emissions)</b>		
Purchased electricity (tCO <sub>2</sub> e)	142.9	218.3
<i>Electricity consumption used to calculate above emissions (kWh)</i>	689,697	1,207,063
<b>Total gross Scope 1 &amp; 2 emissions (tCO<sub>2</sub>e)</b> <sup>(1)</sup>	232.4	334.3
Intensity ratio (tCO <sub>2</sub> e / employee) <sup>(1)</sup>	0.2	0.2

<sup>(1)</sup> As part of its commitment to working towards operating as a Net Zero business, the Group tracked carbon data more comprehensively in 2023. As a result, Scope 1 emissions from stationary combustion and fugitive emissions which were not disclosed in the prior year financial statements are included for the current and comparative year.

The increased investment in sustainability tooling in 2023 will ensure effective emissions data collection, which will form the foundation of carbon reduction target setting and delivery going forward into 2024.

The Group has allocated funds to have its Net-Zero pathway verified by an external party, SBTi in 2024. This will ensure that carbon reduction targets are backed by science and will provide the assurance needed to publish the Group's Net Zero strategy and increase the transparency of carbon transition planning.

The Group is also investigating the use of new hardware technologies to enable the automated collection of energy use data directly from the office Heating, Ventilation, and Air Conditioning (HVAC) system, to increase emission data accuracy and visibility.

### Subsequent events

On 18 January 2024, three of the Group's cross-currency interest rate swaps (with maturity dates of 23 January 2024) were cash settled for £1.4 million. Three of the Group's interest rate swaps also reached maturity on 23 January 2024. Refer to Note 24 for more details on the Group's hedging instruments.

On 26 January 2024, the Group entered a £220m interest rate swap transaction to reduce the Group's exposure to volatility in SONIA.

### Statement of Directors' responsibilities

The directors are responsible for preparing the Annual Report and the financial statements in accordance with applicable law and regulations. Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the group financial statements in accordance with International Financial Reporting Standards (IFRSs) and the parent company financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law), including FRS 101 "Reduced Disclosure Framework". Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period.

In preparing the parent company financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable IFRSs as adopted by the United Kingdom, including FRS 101, have been followed for the Company financial statements, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

## Directors' report (continued)

For the year ended 31 December 2023

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### Statement of Directors' responsibilities (continued)

In preparing the group financial statements, International Accounting Standard 1 requires that directors:

- properly select and apply accounting policies;
- present information, including accounting policies, in a manner that provides relevant, reliable, comparable and understandable information;
- provide additional disclosures when compliance with the specific requirements in IFRSs are insufficient to enable users to understand the impact of particular transactions, other events and conditions on the Group's financial position and financial performance; and
- make an assessment of the group's ability to continue as a going concern.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the group and parent company's transactions and disclose with reasonable accuracy at any time the financial position of the group

and parent company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The directors are responsible for the maintenance and integrity of the corporate and financial information included on the company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

### Statement of disclosure to the auditor

Each of the Directors at the date of this report confirms that:

- so far as the Director is aware, there is no relevant audit information of which the Company's auditor is unaware; and
- he/she has taken all the reasonable steps that he / she ought to have taken as a Director to make himself / herself aware of any relevant audit information and to establish that the Company's auditor is aware of the information.

The confirmation is given and should be interpreted in accordance with the provisions of section 418 of the Companies Act 2006. Pursuant to section 485 of the 2006 Companies Act Deloitte LLP have indicated their willingness to be reappointed for another term and appropriate arrangements have been put in place for them to be proposed for re-appointment as auditor in the absence of an Annual General Meeting.

The Directors' report is approved by the Board of Directors ("Board") on 28 March 2024 and signed on behalf of the Board by

***Charlie Bryant***

Charlie Bryant (Mar 28, 2024 19:11 GMT+1)

Director  
Charles Bryant

# Independent auditor's report to the members of Zephyr Midco 2 Limited

For the year ended 31 December 2023

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## Report on the audit of the financial statements

### Opinion

In our opinion:

- the financial statements of Zephyr Midco 2 Limited (the 'parent company') and its subsidiaries (the 'group') give a true and fair view of the state of the group's and of the parent company's affairs as at 31 December 2023 and of the group's loss for the year then ended;
- the group financial statements have been properly prepared in accordance with United Kingdom adopted international accounting standards and International Financial Reporting Standards (IFRSs) as issued by the International Accounting Standards Board (IASB);
- the parent company financial statements have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, including Financial Reporting Standard 101 "Reduced Disclosure Framework"; and
- the financial statements have been prepared in accordance with the requirements of the Companies Act 2006.

We have audited the financial statements which comprise:

- the consolidated statement of comprehensive income;
- the consolidated and parent company statements of financial position;
- the consolidated and parent company statements of changes in equity;
- the consolidated statement of cash flows;
- the statement of accounting policies; and
- the related notes 1 to 26 and parent company notes 1 to 7.

The financial reporting framework that has been applied in the preparation of the group financial statements is applicable law, United Kingdom adopted international accounting standards and IFRSs as issued by the IASB. The financial reporting framework that has been applied in the preparation of the parent company financial statements is applicable law and United Kingdom adopted International Accounting Standards, including Financial Reporting Standard 101 "Reduced Disclosure Framework" (United Kingdom Generally Accepted Accounting Practice).

### Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the auditor's responsibilities for the audit of the financial statements section of our report.

We are independent of the group and the parent company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the Financial Reporting Council's (the 'FRC's') Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

### Conclusions relating to going concern

In auditing the financial statements, we have concluded that the directors' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the group's and parent company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the directors with respect to going concern are described in the relevant sections of this report.

### Other information

The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. The directors are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

# Independent auditor's report to the members of Zephyr Midco 2 Limited

For the year ended 31 December 2023

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## Other information (continued)

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

## Responsibilities of directors

As explained more fully in the directors' responsibilities statement, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the group's and the parent company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the group or the parent company or to cease operations, or have no realistic alternative but to do so.

## Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the FRC's website at: [www.frc.org.uk/auditorsresponsibilities](http://www.frc.org.uk/auditorsresponsibilities). This description forms part of our auditor's report.

## Extent to which the audit was considered capable of detecting irregularities, including fraud

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below.

We considered the nature of the group's industry and its control environment, and reviewed the group's documentation of their policies and procedures relating to fraud and compliance with laws and regulations. We also enquired of management about their own identification and assessment of the risks of irregularities, including those that are specific to the group's business sector.

We obtained an understanding of the legal and regulatory frameworks that the group operates in, and identified the key laws and regulations that:

- had a direct effect on the determination of material amounts and disclosures in the financial statements. These included the UK Companies Act and HMRC tax legislations; and
- do not have a direct effect on the financial statements but compliance with which may be fundamental to the group's ability to operate or to avoid a material penalty. These include General Data Protection Regulations ('GDPR'), Financial Conduct Authority regulations, health and safety, anti-bribery, and employment law regulations.

We discussed among the audit engagement team including relevant internal specialists such as tax, valuations and IT specialists regarding the opportunities and incentives that may exist within the organisation for fraud and how and where fraud might occur in the financial statements.

# Independent auditor's report to the members of Zephyr Midco 2 Limited

For the year ended 31 December 2023

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## Extent to which the audit was considered capable of detecting irregularities, including fraud (continued)

As a result of performing the above, we identified the greatest potential for fraud in the following areas, and our specific procedures performed to address them are described below:

- Valuation and existence of accrued income of Uswitch including accuracy of resulting revenue: we assessed the design and implementation of relevant controls which address the risk of material misstatement; we tested a sample of underlying transactions and obtained supporting documentation including workings, subsequent invoicing, and confirmation from affiliates to support the valuation of and existence of accrued income.
- Impairment of goodwill, and the associated management estimates and judgements within the short-term cash flow forecast: we assessed the design and implementation of relevant controls which address the risk of material misstatement, we challenged and tested the key assumptions used in the calculation and performed appropriate sensitivities.

In common with all audits under ISAs (UK), we are also required to perform specific procedures to respond to the risk of management override. In addressing the risk of fraud through management override of controls, we tested the appropriateness of journal entries and other adjustments; assessed whether the judgements made in making accounting estimates are indicative of a potential bias; and evaluated the business rationale of any significant transactions that are unusual or outside the normal course of business.

In addition to the above, our procedures to respond to the risks identified included the following:

- reviewing financial statement disclosures by testing to supporting documentation to assess compliance with provisions of relevant laws and regulations described as having a direct effect on the financial statements;
- performing analytical procedures to identify any unusual or unexpected relationships that may indicate risks of material misstatement due to fraud;
- enquiring of management and in-house legal counsel concerning actual and potential litigation and claims, and instances of non-compliance with laws and regulations; and
- reading minutes of meetings of those charged with governance and reviewing correspondence with HMRC.

## Report on other legal and regulatory requirements

### Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the strategic report and the directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the strategic report and the directors' report have been prepared in accordance with applicable legal requirements.

In the light of the knowledge and understanding of the group and of the parent company and their environment obtained in the course of the audit, we have not identified any material misstatements in the strategic report or the directors' report.

### Matters on which we are required to report by exception

Under the Companies Act 2006 we are required to report in respect of the following matters if, in our opinion:

- adequate accounting records have not been kept by the parent company, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent company financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

We have nothing to report in respect of these matters.



# Independent auditor's report to the members of Zephyr Midco 2 Limited

For the year ended 31 December 2023

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## Use of our report

This report is made solely to the group and parent company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Rachel Argyle

Rachel Argyle (Mar 28, 2024 20:11 GMT)

Rachel Argyle

For and on behalf of Deloitte LLP

Statutory Auditor

London, United Kingdom

28 March 2024

## Consolidated statement of comprehensive income

For the year ended 31 December 2023

	Notes	Year ended 31 December 2023 £000	Year ended 31 December 2022 £000
<b>Continuing operations</b>			
<b>Revenue</b>	2	<b>451,523</b>	<b>391,030</b>
Administrative expenses		(474,868)	(1,021,089)
<b>Operating loss</b>	3	<b>(23,345)</b>	<b>(630,059)</b>
Finance income	4	18,098	7,550
Finance costs	4	(127,245)	(87,358)
Realised and unrealised foreign exchange gain / (loss)		6,673	(17,540)
Fair value (loss) / gain arising on swaps	11	(9,159)	12,721
<b>Loss before tax for the year</b>		<b>(134,978)</b>	<b>(714,686)</b>
Income tax credit	8	28,869	21,909
<b>Loss for the year from continuing operations</b>		<b>(106,109)</b>	<b>(692,777)</b>
<b>Discontinued operations</b>			
Gain / (loss) for the year from discontinued operations	9	<b>59,813</b>	<b>(1,619)</b>
<b>Loss for the year from continuing and discontinued operations</b>		<b>(46,296)</b>	<b>(694,396)</b>
<b>Other comprehensive income</b>			
<i>Items that may be reclassified to profit or loss:</i>			
Fair value gain – Investments in unlisted securities	14	-	691
Currency translation differences on translation of overseas subsidiaries		745	1,218
<b>Total comprehensive loss for the year</b>		<b>(45,551)</b>	<b>(692,487)</b>

# Consolidated statement of financial position

As at 31 December 2023

	Notes	As at 31 December 2023 £000	As at 31 December 2022 £000
<b>Assets</b>			
<b>Non-current assets</b>			
Intangible assets	12	2,318,533	2,438,925
Property, plant and equipment	13	20,086	23,028
Investments held in unlisted securities	14	6,909	6,909
Derivative financial instruments	11	-	3,393
Investments held in associates		116	5
Non-current receivables	15	4,022	-
<b>Total non-current assets</b>		<b>2,349,666</b>	<b>2,472,260</b>
<b>Current assets</b>			
Trade and other receivables	15	78,647	70,462
Current tax assets		-	6,122
Derivative financial instruments	11	1,255	3,570
Cash and cash equivalents		45,236	31,699
Assets classified as held for sale	9	-	102,083
<b>Total current assets</b>		<b>125,138</b>	<b>213,936</b>
<b>Total assets</b>		<b>2,474,804</b>	<b>2,686,196</b>
<b>Liabilities</b>			
<b>Current liabilities</b>			
Trade and other payables	16	93,483	76,963
Current tax liabilities		6,642	-
Deferred and contingent consideration	17	-	-
Current lease liabilities	19	5,309	5,478
Provisions	18	-	540
Liabilities directly associated with assets classified as held for sale	9	-	15,582
<b>Total current liabilities</b>		<b>105,434</b>	<b>98,563</b>
<b>Total assets less current liabilities</b>		<b>2,369,370</b>	<b>2,587,633</b>
<b>Non-current liabilities</b>			
Loans and borrowings	19	924,960	1,183,424
Non-current lease liabilities	19	18,791	21,520
Provisions	18	1,737	1,778
Deferred tax liabilities	20	257,360	290,494
Derivative financial instruments	11	3,452	-
<b>Total non-current liabilities</b>		<b>1,206,300</b>	<b>1,497,216</b>
<b>Total liabilities</b>		<b>1,311,734</b>	<b>1,595,779</b>
<b>Net assets</b>		<b>1,163,070</b>	<b>1,090,417</b>
<b>Equity attributable to owners of the parent</b>			
Share capital	21	1,926,800	1,926,800
Share premium	21	254,200	124,200
Share-based payment reserve	22	28,362	40,211
Cumulative translation reserve		536	(209)
Other reserves		783	783
Retained earnings		(1,047,611)	(1,001,368)
<b>Total equity</b>		<b>1,163,070</b>	<b>1,090,417</b>

The consolidated financial statements of Zephyr Midco 2 Limited were approved by the Board of Directors on 28 March 2024 and were signed on its behalf by:

Charlie Bryant

Charlie Bryant (Mar 28, 2024 19:11 GMT+1)

Charles Bryant  
**Director**

# Consolidated statement of cash flows

For the year ended 31 December 2023

	Year ended 31 December 2023 £000	Year ended 31 December 2022 £000
<b>Cash flows from operating activities</b>		
Loss before tax for continuing and discontinuing operations	(74,168)	(716,905)
Adjustments for:		
<i>Depreciation and impairment of property, plant and equipment (see note 13)</i>	4,075	11,480
<i>Amortisation and impairment of intangible assets (see note 12)</i>	139,900	693,470
<i>Finance income</i>	(18,098)	(7,557)
<i>Finance costs</i>	127,254	87,478
<i>Realised and unrealised foreign exchange (gain)/ loss</i>	(6,713)	17,583
<i>Share-based payments (see note 3)</i>	12,109	12,379
<i>(Credit)/charge for consideration receivable/payable</i>	(96)	3,944
<i>Changes in fair value on financial instruments</i>	9,159	(12,721)
<i>Gain on sale of RVU International (see note 9)</i>	(59,506)	-
<i>Increase / (decrease) in provisions</i>	(1,358)	978
<b>Operating cash flows before changes in working capital</b>	<b>132,508</b>	<b>90,129</b>
(Increase) in trade and other receivables	(10,173)	(3,757)
Decrease / (Increase) in trade and other payables	13,241	(8,292)
<b>Cash generated from operating activities</b>	<b>135,576</b>	<b>78,080</b>
Income tax received / (paid)	9,018	(4,405)
<b>Net cash flows from operating activities</b>	<b>144,594</b>	<b>73,675</b>
<b>Cash flows from / (used in) investing activities</b>		
Proceeds from disposal of RVU International, net of cash disposed	122,397	-
Acquisition of subsidiaries, net of cash acquired	-	(73,858)
Settlement of deferred and contingent consideration (see note 17)	-	(15,304)
Interest received	18,098	7,557
Acquisition of property, plant and equipment	(1,126)	(852)
Acquisition and development of intangible assets	(19,845)	(31,164)
<b>Net cash flows from / (used in) investing activities</b>	<b>119,524</b>	<b>(113,621)</b>
<b>Cash flows (used in) / from financing activities</b>		
Payments on finance leases	(4,464)	(4,641)
Drawings on revolving credit facility (see note 19)	-	40,000
Repayment of borrowings (see note 19)	(237,000)	(7,301)
Interest paid	(99,142)	(79,659)
Capitalised transaction costs related to loans and borrowings	(27,527)	-
Cash settlement of share-based payments	(23,829)	(761)
Issue of share capital and premium (see note 21)	130,000	60,000
<b>Net cash flows (used in) / from financing activities</b>	<b>(261,962)</b>	<b>7,638</b>
<b>Net increase / (decrease) in cash and cash equivalents</b>	<b>2,156</b>	<b>(32,308)</b>
<b>Foreign exchange (loss) / gain on cash and cash equivalents</b>	<b>(91)</b>	<b>748</b>
<b>Cash and cash equivalents at beginning of the year</b>	<b>43,171</b>	<b>74,731</b>
<b>Cash and cash equivalents at end of the year</b>	<b>45,236</b>	<b>43,171</b>

The cash and cash equivalents are reconciled to the statement of financial position at the end of the year as follows:

	31 December 2023 £000	31 December 2022 £000
Cash and cash equivalents	45,236	31,699
Cash held for sale	-	11,472
	<b>45,236</b>	<b>43,171</b>

## Consolidated statement of changes in equity

For the year ended 31 December 2023

	Notes	Share capital £000	Share premium £000	Share based payment reserve £000	Cumulative translation reserve £000	Other reserves £000	Retained earnings £'000	<b>Total equity £000</b>
At 1 January 2023		1,926,800	124,200	40,211	(209)	783	(1,001,368)	1,090,417
Loss for the period		-	-	-	-	-	(46,296)	(46,296)
<i>Other comprehensive income:</i>								
Cumulative translation reserve		-	-	-	745	-	-	745
<i>Transactions with owners recorded directly in equity:</i>								
Issue of share capital and share premium	21	-	130,000	-	-	-	-	130,000
Share-based payments charges	22	-	-	12,109	-	-	-	12,109
Warrant settlements	22	-	-	(23,829)	-	-	-	(23,829)
Other		-	-	(129)	-	-	53	(76)
<b>At 31 December 2023</b>		<b>1,926,800</b>	<b>254,200</b>	<b>28,362</b>	<b>536</b>	<b>783</b>	<b>(1,047,611)</b>	<b>1,163,070</b>

## Consolidated statement of changes in equity (continued)

For the year ended 31 December 2023

	Notes	Share capital £000	Share premium £000	Share based payment reserve £000	Cumulative translation reserve £000	Other reserves £000	Retained earnings £'000	<b>Total equity £000</b>
At 1 January 2022		1,889,300	101,700	28,593	(1,427)	156	(306,972)	1,711,350
Loss for the period		-	-	-	-	-	(694,396)	(694,396)
<i>Other comprehensive income:</i>								
Fair value movements in unlisted securities	14	-	-	-	-	691	-	691
Cumulative translation reserve		-	-	-	1,218	(62)	-	1,156
<i>Transactions with owners recorded directly in equity:</i>								
Issue of share capital and share premium	21	37,500	22,500	-	-	-	-	60,000
Share-based payments charges	22	-	-	12,379	-	-	-	12,379
Share-based settlements		-	-	(761)	-	-	-	(761)
Other reserves adjustments		-	-	-	-	(2)	-	(2)
<b>At 31 December 2022</b>		<b>1,926,800</b>	<b>124,200</b>	<b>40,211</b>	<b>(209)</b>	<b>783</b>	<b>(1,001,368)</b>	<b>1,090,417</b>

# Notes to the consolidated financial statements

For the year ended 31 December 2023

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## 1. Accounting policies

Zephyr Midco 2 Limited (the "Company") is a private company limited by shares, incorporated and domiciled in the UK under the Companies Act 2006 and registered in England and Wales. The address of the registered office is the Cooperage, 5 Copper Row, London SE1 2LH.

The consolidated financial statements incorporate the accounts of the Company and entities controlled by the Company ("its subsidiaries") (together "the Group").

The Group's principal activities and the nature of its operations are listed within the Strategic report on page 1.

### 1.1 Basis of preparation

The principal accounting policies adopted in the preparation of the consolidated financial statements are set out below for the period from 1 January 2023 to 31 December 2023 as well as the comparative period from 1 January 2022 to 31 December 2022.

#### *Compliance with IFRS*

These consolidated financial statements have been prepared in accordance with International Financial Reporting Standards, International Accounting Standards and IFRIC Interpretations (collectively IFRS) issued by the International Accounting Standards Board (IASB) as adopted by the United Kingdom ("adopted IFRS"), and in conformity with the requirements of the Companies Act 2006. The financial statements have been prepared on the historical cost basis, except for the revaluation of certain financial instruments that are measured at fair values at the end of each reporting period, as explained in the accounting policies below. Historical cost is generally based on the fair value of the consideration given in exchange for goods and services. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date, regardless of whether that price is directly observable or estimated using another valuation technique. In estimating the fair value of an asset or a liability, the Group takes into account the characteristics of the asset or liability if market participants would take those characteristics into account when pricing the asset or liability at the measurement date.

The preparation of consolidated financial statements in compliance with adopted IFRS requires the use of certain critical accounting estimates. It also requires Management to exercise judgement in applying the Group's accounting policies.

#### *Presentational currency*

The presentational currency of the financial statements is Pound Sterling (£). Amounts included in the consolidated financial statements are shown in round thousands unless otherwise indicated.

### 1.2 New standards and interpretations not yet adopted

There were no new IFRSs or IFRIC interpretations that were effective during the financial year beginning 1 January 2023 that have had a material impact on the Group.

At the date of authorisation of these financial statements, the Group has not applied the following new and revised IFRS Standards that have been issued but are not yet effective:

Amendments to IFRS 10 and IAS 28	Sale or Contribution of Assets between an Investor and its Associate or Joint Venture
Amendments to IAS 1	Classification of Liabilities as Current or Non-current and Non-current Liabilities with Covenants
Amendments to IAS 7 and IFRS 7	Supplier Finance Arrangements
Amendments to IFRS 16	Lease Liability in a Sale and Leaseback

The directors do not expect that the adoption of the Standards listed above will have a material impact on the financial statements of the Group in future periods.

# Notes to the consolidated financial statements

For the year ended 31 December 2023

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## 1.3 Basis of consolidation

The consolidated financial statements incorporate the accounts of Zephyr Midco 2 Limited and entities controlled by the Company. Control is achieved where the Company:

- has the power over the entity;
- is exposed, or has rights, to variable return from its involvement with the entity; and
- has the ability to use its power to affect its returns.

The results of subsidiaries are included in the consolidated financial statements from the date control commences. Specifically, the results of subsidiaries acquired or disposed of during the year are included in the income statement from the date the Group gains control until the date when the Group ceases to control the subsidiary.

On consolidation, intercompany transactions, balances and unrealised gains on transactions between Group entities are eliminated. Unrealised losses are also eliminated unless the transaction provides evidence of an impairment of the transferred asset. Where necessary, adjustments are made to the financial reporting from subsidiaries to bring the accounting policies used into line with the Group's accounting policies.

### *Foreign subsidiaries*

At the year end, the Company had a trading subsidiary that used a functional currency which is different to the presentational currency of the Group (GBP). The functional currency is the Euro as it is the currency of the primary economic environment in which it operates (the Netherlands).

Assets and liabilities for these entities are translated into Pound Sterling using the exchange rate at the statement of financial position date and the consolidated statement of comprehensive income statement translated using the average exchange rate for the year. Exchange differences on translation into the presentational currency are recognised within other comprehensive income. The principal exchange rates for the Euro against Pound Sterling used in these consolidated financial statements are: average: 0.870 EUR:GBP and closing: 0.868 EUR:GBP.

## 1.4 Going concern

The Group consolidated statement of financial position shows a positive net current asset position of £19.7 million with significant cash resources and the Group continues to generate positive net cash flows from operating activities of £144.6 million in 2023. Given the positive net cash inflow and the net current asset position, the Directors believe that the Group is well placed to manage its business and financial risks successfully going forward. Net cash inflow for the year was £2.2 million before foreign exchange movements, which includes the cash outflows of £237.0 million borrowings repayments made in 2023, financed by a £122.4m net cash proceeds from the disposal of RVU International and an additional equity issued by the Group of £130m. The year-end cash position was £45.2 million. The Group has a Revolving Credit Facility ('RCF') of £146.5 million, which is undrawn at 31 December 2023.

In order to gain comfort over the Group's ability to continue as a going concern, the Directors have modelled the Group's cash flow position for the 12 months following the date of the signing of these accounts. The Group is subject to covenants under its year-end debt structure and throughout the cash flow forecast period there is sufficient headroom on the financial covenants.

The Directors have a reasonable expectation that the Group (and Company) has adequate resources to continue in operational existence for the foreseeable future, thus they continue to adopt the going concern basis of accounting in preparing the financial statements. The Directors' consideration of uncertainties that the business will face in the next 12 months are captured within the principal risks disclosed in the Strategic report.

## 1.5 Finance income and costs

Finance income represents interest receivable on cash and deposit balances and gains recognised on foreign currency transactions. Interest receivable is recognised as it accrues using the effective interest method.

Finance costs represent interest charges and certain fees charged on the Group's external borrowings and revolving credit facility. This includes the amortisation of upfront establishment fees paid on the Group's debt. In adhering to the leasing standard IFRS 16 there is cost relating to the unwind of the discount provision on all identified lease liabilities also included within finance costs.



# Notes to the consolidated financial statements

For the year ended 31 December 2023

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## 1.5 Finance income and costs (continued)

Foreign exchange gains and losses are recognised annually based on the translation of assets and liabilities held in foreign currencies to Pound Sterling and realised gains and losses on transactions recorded in the period. The Group's principal exposure is to the Euro, through its European subsidiaries and a tranche of its external borrowings which is denominated in Euro.

## 1.6 Property, plant and equipment

Items of property, plant and equipment are initially recognised at cost. This cost includes the purchase price, directly attributable costs and the estimated present value of any future unavoidable costs of dismantling and removing items. The corresponding liability is recognised within provisions. Items of property, plant and equipment are subsequently measured at cost less accumulated depreciation and are not revalued.

Depreciation is recognised so as to write off the cost of assets less their residual values over their useful economic lives, using the straight-line method, as follows:

Fixtures and fittings	-	over 2 to 5 years
Computer equipment	-	over 2 to 5 years
Leasehold improvements	-	over the lease term
Freehold property	-	over 50 years

The Directors review the residual values and useful economic lives of assets on an annual basis.

## 1.7 Business combinations and disposals

The acquisition of subsidiaries and businesses is accounted for using the acquisition method in accordance with IFRS 3. The consideration transferred in a business combination is measured at fair value, which is calculated as the sum of the acquisition-date fair values of assets transferred by the Group, liabilities incurred by the Group to the former owners of the acquiree or assumed, and equity interest issued by the Group in exchange for control of the acquiree. Acquisition related costs, other than those associated with the issue of debt or equity securities, are recognised in the consolidated statement of comprehensive income as incurred.

Goodwill is measured as the excess of the sum of the consideration transferred.

When the consideration transferred by the Group in a business combination includes a contingent consideration arrangement, the contingent consideration is measured at its acquisition-date fair value and included as part of the consideration transferred in a business combination. Contingent consideration is remeasured to fair value at subsequent reporting dates with changes in fair value recognised in profit or loss.

Gains or losses on disposals of businesses are recognised within administrative expenses where the consideration received is higher or lower than the carrying value of the net assets disposed of. Prior to disposal an asset or disposal group is classified as held for sale and is measured at the lower of carrying amount and fair value less costs to sell where the disposal group is available for immediate sale in its present condition and the sale is highly probable. Following classification as held for sale non-current assets in the disposal group are not depreciated.

The results of operations held for sale are included in the consolidated statement of comprehensive income up to the date of disposal. Where a disposal represents an independent cash generating unit or material component of the Group the disposal will be considered a discontinued operation for the purposes of reporting its financial performance for the period.

## 1.8 Non-current assets held for sale and discontinued operations

Non-current assets and disposal groups classified as held for sale are measured at the lower of carrying amount and fair value less costs to sell.

Non-current assets and disposal groups are classified as held for sale if their carrying amount will be recovered through a sale transaction rather than through continuing use. This condition is regarded as met only when the sale is highly probable and the asset (or disposal group) is available for immediate sale in its present condition. Management must be committed to the sale which should be expected to qualify for recognition as a completed sale within one year from the date of classification.

## Notes to the consolidated financial statements

For the year ended 31 December 2023

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### 1.8 Non-current assets held for sale and discontinued operations (continued)

When the Group is committed to a sale plan involving loss of control of a subsidiary, all of the assets and liabilities of that subsidiary are classified as held for sale when the criteria described above are met, regardless of whether the Group will retain a non-controlling interest in its former subsidiary after the sale.

When the Group is committed to a sale plan involving disposal of an investment in an associate or, a portion of an investment in an associate, the investment, or the portion of the investment in the associate, that will be disposed of is classified as held for sale when the criteria described above are met. The Group then ceases to apply the equity method in relation to the portion that is classified as held for sale. Any retained portion of an investment in an associate that has not been classified as held for sale continues to be accounted for using the equity method.

A discontinued operation is a component of the business that has been disposed of or is classified as held for sale and represents a separate major line of business or is part of a single co-ordinated plan to dispose of such a line of business. The results of discontinued operations are presented separately in the Statement of Comprehensive Income. The result comprises the profit or loss after tax from discontinued operations and other comprehensive income attributable to discontinued operations.

### 1.9 Goodwill

Goodwill is initially recognised and measured as set out above in note 1.7.

Goodwill is not amortised but is reviewed for impairment at least annually, and whenever the Directors have an indication that it may be impaired. For the purpose of impairment testing, goodwill is allocated to each of the Group's cash-generating units (or groups of cash-generating units) expected to benefit from the synergies of the combination. Cash-generating units or groups of cash-generating units to which goodwill has been allocated are tested for impairment annually, or more frequently when there is an indication that the unit may be impaired. If the recoverable amount of the cash-generating unit is less than the carrying amount of the unit, the impairment loss is allocated first to reduce the carrying amount of any goodwill allocated to the unit and then to the other assets of the unit pro-rata on the basis of the carrying amount of each asset in the unit. An impairment loss recognised for goodwill is not reversed in a subsequent period.

On disposal of a cash-generating unit, the attributable amount of goodwill is included in the determination of the profit or loss on disposal.

### 1.10 Investments in associates and joint ventures

An associate is an entity over which the Group has significant influence and that is neither a subsidiary nor an interest in a joint venture. Significant influence is the power to participate in the financial and operating policy decisions of the investee but is not control or joint control over those policies.

A joint venture is a joint arrangement whereby the parties that have joint control of the arrangement have rights to the net assets of the joint arrangement. Joint control is the contractually agreed sharing of control of an arrangement, which exists only when decisions about the relevant activities require unanimous consent of the parties sharing control.

The results and assets and liabilities of associates are incorporated in these financial statements using the equity method of accounting, except when the investment is classified as held for sale, in which case it is accounted for in accordance with IFRS 5.

Under the equity method, an investment in an associate or joint venture is recognised initially in the consolidated statement of financial position at cost and adjusted thereafter to recognise the Group's share of the profit or loss and other comprehensive income of the associate or joint venture. When the Group's share of losses of an associate or a joint venture exceeds the Group's interest in that associate or joint venture (which includes any long-term interests that, in substance, form part of the Group's net investment in the associate or joint venture), the Group discontinues recognising its share of further losses. Additional losses are recognised only to the extent that the Group has incurred legal or constructive obligations or made payments on behalf of the associate or joint venture.

# Notes to the consolidated financial statements

For the year ended 31 December 2023

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## 1.11 Intangible assets

### ***Internally-generated intangible assets – research and development expenditure***

Expenditure on research activities is recognised as an expense in the period in which it is incurred.

An internally-generated intangible asset arising from development (or from the development phase of an internal project) is recognised if, and only if, all of the following conditions have been demonstrated:

- the technical feasibility of completing the intangible asset so that it will be available for use or sale;
- the intention to complete the intangible asset and use or sell it;
- the ability to use or sell the intangible asset;
- how the intangible asset will generate probable future economic benefits;
- the availability of adequate technical, financial and other resources to complete the development and to use or sell the intangible asset; and
- the ability to measure reliably the expenditure attributable to the intangible asset during its development.

The amount initially recognised for internally-generated intangible assets is the sum of the expenditure incurred from the date when the intangible asset first meets the recognition criteria listed above. Where no internally-generated intangible asset can be recognised, development expenditure is recognised in profit or loss in the period in which it is incurred.

Capitalised development costs are presented in these financial statements as additions to software assets and are only amortised once the asset is available for use at which point it is then depreciated on a straight-line basis over their expected useful economic life.

Research and Development tax credit claims made in the UK are recognised as a credit to administrative expenses in the financial year relevant to the claim. Research and Development tax credits in the Netherlands are recognised in accordance with local legislation and are accounted for as a deduction to the relevant tax expense.

### ***Intangible assets acquired separately***

Intangible assets with finite useful lives that are acquired separately are carried at cost less accumulated amortisation and accumulated impairment losses. Amortisation is recognised on a straight-line basis over their estimated useful lives which are disclosed below. The estimated useful life and amortisation method are reviewed at the end of each reporting period, with the effect of any changes in estimate being accounted for on a prospective basis.

### ***Intangible assets acquired in a business combination***

Intangible assets acquired in a business combination and recognised separately from goodwill are recognised initially at their fair value at the acquisition date (which is regarded as their cost).

Subsequent to initial recognition, intangible assets acquired in a business combination are reported at cost less accumulated amortisation and accumulated impairment losses, on the same basis as intangible assets that are acquired separately.

Amortisation is charged to the consolidated statement of comprehensive income on a straight-line basis over the estimated useful lives of the intangible assets as follows:

Brand	-	5 to 25 years
Customer relationships	-	14 to 22 years
Listing relationships	-	9 to 10 years
Non-compete agreements	-	2 years
Technology and software	-	3 to 8 years

# Notes to the consolidated financial statements

For the year ended 31 December 2023

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## 1.12 Impairment of tangible and intangible assets

At each reporting date, the Group reviews the carrying amounts of its property, plant and equipment and intangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated to determine the extent of the impairment loss (if any). Where the asset does not generate cash flows that are independent from other assets, the Group estimates the recoverable amount of the cash-generating unit to which the asset belongs. When a reasonable and consistent basis of allocation can be identified, corporate assets are also allocated to individual cash-generating units, or otherwise they are allocated to the smallest group of cash-generating units for which a reasonable and consistent allocation basis can be identified.

Intangible assets with an indefinite useful life are tested for impairment at least annually and whenever there is an indication at the end of a reporting period that the asset may be impaired.

Recoverable amount is the higher of fair value less costs of disposal and value in use. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset for which the estimates of future cash flows have not been adjusted.

If the recoverable amount of an asset (or cash-generating unit) is estimated to be less than its carrying amount, the carrying amount of the asset (or cash-generating unit) is reduced to its recoverable amount. An impairment loss is recognised immediately in profit or loss.

Where an impairment loss subsequently reverses, the carrying amount of the asset (or cash-generating unit) is increased to the revised estimate of its recoverable amount, but so that the increased carrying amount does not exceed the carrying amount that would have been determined had no impairment loss been recognised for the asset (or cash-generating unit) in prior years. A reversal of an impairment loss is recognised immediately in the consolidated statement of comprehensive income to the extent that it eliminates the impairment loss which has been recognised for the asset in prior years.

## 1.13 Financial instruments

Financial assets and financial liabilities are recognised in the statement of financial position when the Group becomes a party to the contractual provisions of the instrument. Full details of financial instruments are included in Note 24. Financial instruments are not used for speculative purposes.

IFRS 9 "Financial Instruments" prescribes the rules for recognition and measurement of financial instruments. The standard requires the use of an expected credit loss model when determining an appropriate provision related to trade receivables. The Group has applied this model and uses both historical analysis and macroeconomic factors in determining the resulting provisions against trade receivables. There has been no significant increase (2022: no significant increase) in credit risk in the year and credit risk under IFRS 9 is discussed further in Note 24. Expected credit losses are provided for utilising the simplified approach to trade receivables by recording lifetime expected credit losses for the financial instrument.

Investments in unlisted securities not meeting the definition of associates, joint ventures or subsidiaries are classified as financial assets at fair value through other comprehensive income through an irrevocable election and are initially recorded at fair value plus transaction costs. The investments are then remeasured at each subsequent reporting date to fair value. Changes in the fair value of the unlisted securities are recognised in other comprehensive income, including any impairment losses. Income from the short-term investments is recognised through the statement of comprehensive income.

Trade and other receivables are designated as loans and receivables. They are recognised at amortised cost, which is net of any allowance for expected credit losses. This is deemed to be a reasonable approximation of their fair value. The amount of expected credit losses is updated at each reporting date to reflect changes in credit risk since initial recognition through detailed analysis of historical payment profiles and past default experience. When a trade receivable is deemed uncollectable, it is written off against the allowance account.

Debt and equity instruments are classified as either financial liabilities or as equity in accordance with the substance of the contractual arrangement.

Trade and other payables are not interest bearing and are designated as other financial liabilities. They are recognised at their carrying amount, which is deemed to be a reasonable approximation of their fair value.

## Notes to the consolidated financial statements

For the year ended 31 December 2023

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### 1.13 Financial instruments (continued)

Loans and borrowings are measured at amortised cost, net of direct costs. Direct costs are released through the consolidated statement of comprehensive income under the effective interest method, along with interest charged, over the life of the instrument.

Deferred and contingent consideration is recognised as financial liabilities carried at fair value and gains or losses arising from changes in fair value are recognised in the statement of comprehensive income.

An equity instrument is any contract that evidences a residual interest in the assets of an entity after deducting all of its liabilities. The Company's Ordinary Shares are classified as equity instruments and are recognised at the proceeds received, net of any direct issue costs. Repurchase of the Company's own equity instruments is recognised and deducted directly in equity. No gain or loss is recognised in profit or loss on the purchase, sale, issue or cancellation of the Company's own equity instruments.

Cash comprises cash on hand and demand deposits. Cash equivalents are short-term, highly liquid investments that are readily convertible to known amounts of cash and that are subject to an insignificant risk of changes in value.

Short-term investments in the prior period were the term deposit held by the Company and measured at amortised cost. The interest income from the short-term investments are recognised through the statement of comprehensive income.

The Group's cash and cash equivalents are held in in the Group's current accounts and are available for immediate use.

The information set out below provides information about how the Group determines fair values of various financial assets and financial liabilities that are measured subsequent to initial recognition at fair value:

- Level 1 fair value measurements are those derived from quoted prices (unadjusted) in active markets for identical assets or liabilities;
- Level 2 fair value measurements are those derived from inputs other than quoted prices included within Level 1 that are observable for the asset or liability, either directly (i.e. as prices) or indirectly (i.e. derived from prices); and
- Level 3 fair value measurements are those derived from valuation techniques that include inputs for the asset or liability that are not based on observable market data (unobservable inputs).

Details of the type of fair value input used is included within the relevant note.

#### *Derivative financial instruments*

The Group enters into cross-currency interest rate swaps to manage its exposure to foreign exchange rate risks and interest rate swaps to manage interest rate risk arising from fluctuations in SONIA and EURIBOR.

Further details of derivative financial instruments are disclosed in note 11.

Derivatives are recognised initially at fair value at the date a derivative contract is entered into and are subsequently remeasured to their fair value at each reporting date. The resulting gain or loss is recognised through the statement of comprehensive income.

A derivative with a positive fair value is recognised as a financial asset whereas a derivative with a negative fair value is recognised as a financial liability. Derivatives are not offset in the financial statements unless the Group has both a legally enforceable right and intention to offset. A derivative is presented as a non-current asset or a non-current liability if the remaining maturity of the instrument is more than 12 months and it is not due to be realised or settled within 12 months. Other derivatives are presented as current assets or current liabilities.

Hedge accounting is not adopted by the Group.

## Notes to the consolidated financial statements

For the year ended 31 December 2023

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### 1.14 Current tax

The tax currently payable is based on taxable profit for the year. Taxable profit differs from net profit as reported in profit or loss because it excludes items of income or expense that are taxable or deductible in other years and it further excludes items that are never taxable or deductible. The Group's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the end of the reporting period.

### 1.15 Deferred tax

Deferred tax is the tax expected to be payable or recoverable on differences between the carrying amounts of assets and liabilities in the consolidated financial statements and the corresponding tax bases used in the computation of taxable profit and is accounted for using the liability method. Deferred tax liabilities are generally recognised for all taxable temporary differences and deferred tax assets are recognised to the extent that it is probable that taxable profits will be available against which deductible temporary differences can be utilised. Such assets and liabilities are not recognised if the temporary difference arises from the initial recognition (other than in a business combination) of other assets and liabilities in a transaction that affects neither the taxable profit nor the accounting profit. In addition, a deferred tax liability is not recognised if the temporary difference arises from the initial recognition of goodwill.

The carrying amount of deferred tax assets is reviewed at each reporting date and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered.

Deferred tax is calculated at the tax rates that are expected to apply in the period when the liability is settled, or the asset is realised based on tax laws and rates that have been enacted or substantively enacted at the reporting date.

Deferred tax assets and liabilities are offset when there is a legally enforceable right to set off current tax assets against current tax liabilities and when they relate to income taxes levied by the same taxation authority and the Group intends to settle its current tax assets and liabilities on a net basis.

### 1.16 Provisions

Provisions are recognised when the Group has a present obligation (legal or constructive) as a result of a past event, it is probable that the Group will be required to settle that obligation and a reliable estimate can be made of the amount of the obligation.

The amount recognised as a provision is the best estimate of the consideration required to settle the present obligation at the reporting date, taking into account the risks and uncertainties surrounding the obligation. Where a provision is measured using the cash flows estimated to settle the present obligation, its carrying amount is the present value of those cash flows (when the effect of the time value of money is material). When some or all of the economic benefits required to settle a provision are expected to be recovered from a third party, a receivable is recognised as an asset if it is virtually certain that reimbursement will be received, and the amount of the receivable can be measured reliably.

Dilapidation provisions are recognised based on Management's best estimate of costs to make good the Group's leasehold properties at the end of the lease term.

### 1.17 Employee benefits: defined contribution benefit scheme

The Group operates a defined contribution pension scheme which is a post-employment benefit plan under which the Group pays fixed contributions into a fund. The Group has no legal or constructive obligations to pay further contributions if the fund does not hold sufficient assets to pay all employees the benefits relating to employee service in the current and prior periods. Contributions payable to the fund are charged to the statement of comprehensive income in the period to which they relate.

### 1.18 Share-based payments

*Equity-settled share-based payments to employees:*

The Group provides equity-settled share-based incentive plans whereby ZPG Property Services Holdings Limited and ZPG Comparison Services Holdings Limited (subsidiaries of the Group) and a parent company of the Group (Zephyr Holdco Limited) grants sweat shares at unrestricted market value to its employees of its subsidiaries for their employment services. Equity-settled share-based payments to employees are measured at the fair value of the equity instruments at the grant date. Vesting happens over a five-year period with all shares vesting at the date of an exit event if earlier than five years. The fair value for employee-based schemes is measured using the Black-Scholes valuation model and is charged to the consolidated statement of comprehensive income over the vesting period on a straight-line basis.

# Notes to the consolidated financial statements

For the year ended 31 December 2023

## 1.18 Share-based payments (continued)

Details regarding the determination of the fair value of equity-settled share-based payment transactions are set out in Note 22.

### *Warrants to third parties:*

The Group issues warrants over shares in ZPG Property Services Holdings Limited, a subsidiary of the Group, to a number of third parties. At the grant date, the Group determined the fair value of the services received in exchange for the issuance of the warrants using a discounted-cash flow model. The charge is recognised over the contractual term of the warrants in a manner in which the Group receives the benefit of the service provided.

## 1.19 Revenue recognition

The Group recognises revenue from the following major sources:

Houseful	RVU
<ul style="list-style-type: none"> <li>- Homes: monthly subscription revenue from UK domestic, overseas and commercial estate agents to list on the Group's Property portals and revenue from 3<sup>rd</sup> party advertisers</li> <li>- Software: Provision of software licensing and installations to predominantly UK domestic estate agents</li> <li>- Data &amp; Risk: Provision of property data services to financial and other institutions</li> <li>- Mortgage broker intermediary services: delivering personalised mortgage recommendations through a hybrid of smart tech and human mortgage experts</li> </ul>	<ul style="list-style-type: none"> <li>- Comparison services: provision of a service that allows users to compare prices among different services providers in energy, telecom, financial services and insurance sectors</li> <li>- B2B services: provision of data and white label services to third party organisations</li> <li>- Broker intermediary services: delivering short term motor insurance policy recommendations through website &amp; app platforms</li> </ul>

### **Houseful:**

#### *Homes:*

Performance obligations are satisfied, and revenue recognised, from the point that a customer has access to the platform to allow them to list their properties. Subscription revenue is spread over the life of the contract. Customers have the option to enhance their property listings and presence on property websites through purchasing additional advertising products. For products that provide enhanced brand or property exposure across a period, revenue is recognised over the life of the product from the point the customer gains access to the product. For products which are one-off use, revenue is recognised when the benefit is received by the customer at a point in time.

Where contracts include different prices throughout the life of the contract, the total contract price is calculated and spread over the contract period. Where contracts are modified during their initial term, Management have concluded that the services satisfy the criteria in IFRS 15 paragraph 22 (b) for the services to be accounted for as a series of distinct services that should be accounted for as a single performance obligation.

#### *Software:*

Performance obligations are satisfied, and revenue recognised, from the point where the customer can use the software. Total expected revenue from each contract, including the initial fees charged for the installation of the software, is spread over the life of the contract. Other software revenues where the services are provided at a point in time (such as onboarding, training fees and partner revenue) are recognised when the performance obligations are met.

# Notes to the consolidated financial statements

For the year ended 31 December 2023

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## 1.19 Revenue recognition (continued)

### *Data & Risk:*

The Data services provided are determined to be a series of distinct services that are homogenous and have the same pattern of transfer to the customer, and therefore represent one performance obligation that is recognised in a straight-line basis over the life of the contract. Revenue that is tied to the delivery of separable and identifiable obligations such as portfolio valuations is recognised when the obligations are met, and the piece of work has been delivered.

Customers pay for the data services in advance on a monthly, quarterly or annual basis. Therefore, deferred income is recognised when payment is received and unwound as the service is being delivered to the customer. For project based work where customers are billed in arrears, accrued income is recognised over the period during which the performance obligations are met.

### *Mortgage broker intermediary services:*

Revenue is recognised at the point where the performance obligations identified in the contract has been fulfilled and where revenue can be reliably estimated. For mortgage revenue, this point has been identified as the point of submission of a mortgage application (i.e. executed by all counterparties). The revenue is measured as the fair value of consideration received or receivable, excluding discounts and any sales taxes.

### **RVU:**

#### *Comparison services:*

Revenue is recognised at the point where the performance obligations identified in the contract has been fulfilled and where revenue can be reliably estimated. The performance obligation is satisfied at different points for different products. For Energy and Telecoms, the performance obligation is determined to be satisfied at when a lead is generated; for insurance products this is more commonly the point at which a policy is sold.

Revenue is recognised at the fair value of the consideration received or receivable for which the transaction price is fixed in accordance with the terms of the contracts in place, net of an estimate of cancellations or uncompleted switches. Where revenue is accrued, this is estimated based on underlying metrics of customer interactions and is subsequently validated through sales data submissions made by the Group's partners.

#### *B2B (Business to business) services:*

These services provided are determined to be a series of distinct services that are homogenous and have the same pattern of transfer to the customer, and therefore represent one performance obligation that is recognised in a straight-line basis over the life of the contract.

Customers pay for the services on a monthly basis and revenue is recognised in the month of the fulfilment of the performance obligation. The revenue is measured as the fair value of consideration received or receivable, excluding discounts and any sales taxes.

#### *Broker intermediary services:*

Revenue is recognised at the point of sale of the related short term insurance policy, and is measured as the fair value of the consideration received excluding discounts, rebates, VAT and other sales taxes.



# Notes to the consolidated financial statements

For the year ended 31 December 2023

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## 1.20 Leases

At inception of a contract, the Group assesses whether a contract is, or contains, a lease. A contract is, or contains, a lease if the contract conveys the right to control the use of an identified asset for a period of time in exchange for consideration. The leases relate to vehicles and properties. To assess whether a contract conveys the right to control the use of an identified assets, the group assesses whether:

- The contract involves the use of an identified asset – this may be specified explicitly or implicitly and should be physically distinct or represent substantially all of the capacity of a physically distinct asset. If the supplier has a substantive substitution right, then the asset is not identified;
- The group has the right to obtain substantially all of the economic benefits from the use of the asset throughout the period of use; and
  
- The group has the right of direct use of the asset. The group has the right when it has the decision-making rights that are most relevant to changing how and for what purpose the asset is used. In rare cases where the decision about how and for what purpose the asset is used is predetermined, the group has the right to direct the use of the asset if either:
  - The group has the right to operate the asset; or
  - The group designed the asset in a way that predetermines how and for what purpose it will be used.

The group recognises a right-of-use and a lease liability at the lease commencement date. The right-of-use asset is initially measured at cost, which comprises the initial amount of the lease liability adjustment for any lease payments made at or before the commencement date, plus any initial direct costs incurred and an estimate of cost to dismantle and remove the underlying asset or to restore the underlying asset or the site on which it is located, less any lease incentives received.

The right-of-use asset is subsequently depreciated using the straight-line method from the commencement date to the earlier of the end of the useful life of the right-of-use asset or the end of the lease term. The estimated useful lives of right-of-use assets are determined on the length of lease term. In addition, the right-of-use asset is periodically reduced by impairment losses, if any, and adjusted for certain remeasurements of the lease liability.

The lease liability is initially measured at the present value of the lease payments that are not paid at the commitment date, discounted using the interest rate, implicit in the lease or, if that rate cannot be readily determined, the Group's incremental borrowing rate. Generally, the Group uses its incremental borrowing rate as the discount rate.

Lease payments include in the measurement of the lease liability comprise the following:

- Fixed payments, including in substances fixed payments;
- Variable lease payments that depend on an index or a rate, initially measured using the index or rate as at the commencement date;
- Amounts expected to be payable under a residual value of guarantee; and
- The exercise price is under a purchase option that the group is reasonably certain to exercise, lease payments in an optional renewal period if the group is reasonably certain to exercise an extension option, and penalties for early termination of a lease unless the group is reasonably certain not to terminate early.

The lease liability is measured at amortized cost using the effective interest method. It is remeasured when there is a change in future lease payment arising from a change in an index or rate, if there is a change in the Group's estimate of the amount expected to be payable under a residual value guarantee, or if the Group changes its assessment of whether it will exercise a purchase, extension or termination option.

When the lease liability is remeasured in this way, a corresponding adjustment is made to the carrying amount of the right-of-use asset or is recorded in profit or loss if the carrying amount of the right-of-use asset has been reduced to zero.

The Group presents right-of-use assets that do not meet the definition of investment property in 'property, plant and equipment' and lease liabilities in 'loan and borrowing' in the statement of the financial position.

# Notes to the consolidated financial statements

For the year ended 31 December 2023

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## 1.20 Leases (continued)

### *Short-term and leases of low value assets*

The group has made use of the practical expedient available to not recognise right-of-use assets and lease liabilities for short term leases of computer equipment that have a lease term of twelve months or less and leases of low value assets, including IT equipment. The group recognises the lease payments associated with these leases as an expense on a straight-line basis over the lease term.

## 1.21 Sources of estimation uncertainty

The preparation of financial statements requires the Company's management to make judgements, assumptions and estimates that affect the application of accounting policies and the reported amounts of assets, liabilities, income and expense. Actual results may differ from these estimates. The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised if the revision affects only that period, or in the period of the revision and future periods if the revision affects both current and future periods.

### ***Impairment of goodwill and intangibles***

The Group holds goodwill and intangibles on the statement of financial position in respect of business acquisitions made and internally developed assets. Acquired intangibles include acquired goodwill, brands, customer relationships, listing relationships, technology and software. In total £2,319 million has been recognised as at 31 December 2023 as the carrying value of the intangibles. Determining whether goodwill and intangible assets are impaired requires an estimation of the recoverable value of the relevant cash-generating unit, which represents the higher of fair value less costs to sell and value in use. The value in use calculation requires an estimation of future cash flows expected to arise from the cash-generating unit, discounted using a suitable discount rate to determine if any impairment has occurred. Details of the impairment analysis, including key estimates and assumptions, and sensitivity over the estimates used, are included in Note 12.

## 1.22 Key accounting judgements

### ***Accounting for warrants***

The Group has historically entered into agreements with certain third parties whereby the Group offers warrants over its own shares or its subsidiaries' shares. In the period to 30 September 2019, the Group signed new warrant agreements with third parties and judgement is required to determine the appropriate accounting treatment. With the assistance of independent third-party experts Management has performed an extensive exercise to demonstrate that the service provided under the warrant agreements is both distinct from the obligations under the existing commercial service agreements and that the agreements have a reliably measurable fair value. Consequently, the Directors have concluded that the warrant agreements should be accounted for under IFRS 2, as a share-based payments charge, and not as a deduction to revenue under IFRS 15.

During the period to 31 December 2020, the Group modified the warrants agreement with a strategic counterparty; the fair value of the agreement was increased, and term of the contract extended. As there is no specific guidance within IFRS 2 for the modification of contract measured in reference to the services provided, the Group used the principles under IAS 8:10 to develop an accounting policy that accurately reflects the facts and circumstances of the modification. Based on the analysis performed, the Group considers that there are two options for accounting for the modification – prospectively or through a cumulative catch-up approach. As the modification was made due to new information and was forward-looking in nature, the Group has determined that accounting for the modification prospectively more accurately reflects the commercial substance of the arrangement.

## Notes to the consolidated financial statements

For the year ended 31 December 2023

### 2. Revenue

The Group's revenue is derived from the territories in which the Group operates as listed in the table below.

	Year ended 31 December 2023 £000	Year ended 31 December 2022 £000
<i>Continuing operations:</i>		
UK	436,869	376,360
Netherlands	14,654	14,670
<b>Total</b>	<b>451,523</b>	<b>391,030</b>

### 3. Operating loss

	Year ended 31 December 2023 £000	Year ended 31 December 2022 £000
<i>Continuing operations:</i>		
Operating loss is stated after charging/(crediting):		
Depreciation of property, plant and equipment (Note 13)	3,851	5,564
Impairment of property, plant and equipment and other assets (note 13)	127	4,946
Amortisation of intangible assets (Note 12)	127,535	119,249
Impairment of intangible assets (Note 12)	11,745	568,359
Share-based payments (Note 22)	12,109	12,379
Acquisition related costs	-	2,436
Disposal related costs	757	3,932
Restructuring costs	2,964	4,025
Contingent consideration (receivable)/payable fair value movements	(94)	3,944

### 4. Finance income and costs

#### Finance income

	Year ended 31 December 2023 £000	Year ended 31 December 2022 £000
<i>Continuing operations:</i>		
Interest income on interest and cross-currency swaps	17,826	7,546
Interest income	272	4
<b>Total finance income</b>	<b>18,098</b>	<b>7,550</b>

#### Finance costs

	Year ended 31 December 2023 £000	Year ended 31 December 2022 £000
<i>Continuing operations:</i>		
Interest expense on bank loans and overdraft	97,813	68,588
Amortisation of capitalised fees	4,807	4,643
Write off of capitalised fees	7,991	-
Other finance costs	485	219
Interest expense on leases	1,433	2,376
Interest costs on interest and cross-currency swaps	14,716	11,532
<b>Total finance costs</b>	<b>127,245</b>	<b>87,358</b>

# Notes to the consolidated financial statements

For the year ended 31 December 2023

## 5. Auditor's remuneration

	Year ended 31 December 2023 £000	Year ended 31 December 2022 £000
Fees payable to the Group's auditor and its associates:		
– for the audit of Zephyr Midco 2 Limited and the consolidated financial statements	321	220
– for the audit of subsidiaries of Zephyr Midco 2 Limited	455	461
<b>Total audit fees</b>	<b>776</b>	<b>681</b>
Fees payable to the Group's auditor and its associates for other services to the Group:		
– Audit related assurance services	10	10
– Other services	978	1,452
<b>Total non-audit fees</b>	<b>988</b>	<b>1,462</b>

Included within other services are the tax compliance and advisory works performed.

## 6. Employee costs

	Year ended 31 December 2023 £000	Year ended 31 December 2022 £000
<i>Continuing operations:</i>		
Staff costs (including Directors) comprise:		
Wages and salaries	74,331	71,015
Social security costs	9,162	9,359
Defined contribution pension costs	3,726	3,491
Share-based payments (Note 22)	4,433	3,841
	<b>91,653</b>	<b>87,706</b>

Total employee costs from discontinued operations were £0.7 million (2022: £10.3 million).

The average monthly number of Directors and employees during the year was:

	Year ended 31 December 2023 Number	Year ended 31 December 2022 Number
<i>Continuing operations:</i>		
Administration	1,288	1,412
Directors	2	3
	<b>1,290</b>	<b>1,415</b>

Total employee numbers from discontinued operations were 31 (2022: 374).

## 7. Remuneration of key management personnel

	Year ended 31 December 2023 £000	Year ended 31 December 2022 £000
Salary, benefits and bonus	757	706
Defined contribution pension	51	34
	<b>808</b>	<b>740</b>

Key management personnel during the period comprise the Chairman, the Directors and the Chief Executive Officers of Houseful Limited and RVU Limited.

The highest paid Director received remuneration including pension contributions of £0.4 million (2022: £0.7 million). The number of directors to whom retirement benefits are accruing under the defined contribution scheme was 2 (2022: 2).

## Notes to the consolidated financial statements

For the year ended 31 December 2023

### 8. Income tax

<i>Continuing operations:</i>	<b>Year ended 31 December 2023 £000</b>	<b>Year ended 31 December 2022 £000</b>
<b>Current tax</b>		
Current period	2,558	4,957
Adjustment in respect of prior periods	1,704	(2,510)
Total current tax expense	<b>4,262</b>	<b>2,447</b>
<b>Deferred tax</b>		
Origination and reversal of temporary differences	(31,098)	(26,365)
Adjustment in respect of prior periods	(1,668)	4,212
Effect of tax rate change on opening balance	(365)	(2,203)
Total deferred tax	<b>(33,131)</b>	<b>(24,356)</b>
Total income tax	<b>(28,869)</b>	<b>(21,909)</b>

Corporation tax is calculated at the blended rate of 23.52% (2022: 19%) of the taxable loss for the period. The charge for the period from continuing operations can be reconciled to the loss in the statement of comprehensive income as follows:

	<b>Year ended 31 December 2023 £000</b>	<b>Year ended 31 December 2022 £000</b>
<b>Loss before tax</b>	<b>(134,978)</b>	<b>(714,686)</b>
Current corporation tax blended rate of 23.52% (2022: 19%)	(31,747)	(135,790)
Expenses not deductible for tax purposes	6,480	116,896
Income not taxable for tax purposes	(1,731)	(2,115)
Effects of overseas tax rates	135	(117)
Adjustments in respect of prior periods – current tax	1,704	(2,510)
Adjustments in respect of prior periods – deferred tax	(1,668)	4,212
Impact of deferred tax rate changes	(365)	(2,203)
Deferred tax not recognised	(1,782)	-
Other movements	105	(282)
Total income tax	<b>(28,869)</b>	<b>(21,909)</b>

The Finance Act 2021, which was substantively enacted on 24 May 2021, included an increase in the main rate of UK corporation tax to 25% from 1 April 2023 from 19% as seen within the comparative period.

The Group's effective tax rate for the year ended 31 December 2023 is a 21.4% credit (2022: a 3.1% credit). This is lower than the statutory UK corporation tax rate primarily due the following reason:

- The Group recorded a loss before tax in 2023, but this loss contains certain non-tax-deductible expenses within the income statement, so these are deducted for the reconciliation.

## Notes to the consolidated financial statements

For the year ended 31 December 2023

### 9. Discontinued operations

On 28 August 2022, the Group entered into a sale agreement with Gruppo Mutuonline S.P.A. to dispose of Preminen Price Comparison Holdings limited and its subsidiaries, Rastreator.com Limited and its subsidiary and LeLynx SAS, which carries out its operations in Spain, France and Mexico (known as 'RVU International'). Concurrently, a Group subsidiary, Inspop.com Limited, entered into a Business Transfer Agreement for its Indian Branch, which was transferred to Rastreator and no longer be part of the Group. The disposal was effected as a strategic decision to focus on the UK businesses. The SPA with Gruppo Mutuonline S.P.A. to sell RVU International completed on 1 February 2023. The BTA to transfer all the assets and liabilities in the Inspop.com Limited Indian Branch to the Rastreator India branch completed on 2 February 2023.

These operations have been classified as a disposal group and a discontinued operation. The post-tax gain on disposal of the discontinued operation in February 2023 were determined as follows:

	<b>£'000</b>
Cash consideration received	136,007
Cash disposed	(13,610)
<b>Net cash inflow on discontinued operation</b>	<b>122,397</b>
Goodwill and intangible assets	72,822
Investments in associates	45
Property, plant and equipment	2,655
Trade and other receivables	16,378
Deferred tax assets	417
Trade and other payables	(10,227)
Amounts due to fellow Group undertakings	(7,796)
Deferred tax liabilities	(4,934)
Lease liabilities	(2,133)
Provisions	(410)
<b>Net assets disposed (excluding cash)</b>	<b>66,817</b>
	<b>55,580</b>
Deferred consideration receivable	3,926
	<b>59,506</b>
Gain on disposal of discontinued operation	<b>59,506</b>

The deferred consideration receivable of £3.9 million relates to restricted net cash ring fenced in relation to guarantees issued in Rastreator Comparador Correduria de Seguros S.L.U. This is in relation to €5.6 million with an estimated recovery date of five years subsequent to the disposal (being 1 February 2028). This amount has been discounted using a rate of 4.63% and translated to GBP at the SPA transaction date (1 February 2023) of 0.882 Euro: GBP. This value has increased as at 31 December 2023 to £4.0 million.

## Notes to the consolidated financial statements

For the year ended 31 December 2023

### 9. Discontinued operations (continued)

The results of the discontinued operation, which have been included in the loss for the year, excluding costs of disposal, were as follows:

	Year ended 31 December 2023	Year ended 31 December 2022
	£000	£000
<b>Revenue</b>	<b>5,052</b>	<b>54,264</b>
Administrative expenses	(3,780)	(56,327)
<b>Operating profit / (loss)</b>	<b>1,272</b>	<b>(2,063)</b>
Finance income	32	7
Finance costs	-	(120)
Realised and unrealised foreign exchange (loss)/ gain	-	(43)
Gain on disposal of discontinued operation	59,506	-
<b>Profit / (loss) before tax for the year</b>	<b>60,810</b>	<b>(2,219)</b>
Income tax (charge) / credit	(997)	600
<b>Profit / (loss) for the year</b>	<b>59,813</b>	<b>(1,619)</b>

Costs incurred of £0.7 million (2022: £3.9 million) in relation to the disposal of the discontinued operation have been recognised within the statement of comprehensive income within administrative expenses within continuing operations.

### 10. Investment in subsidiaries, joint ventures and associates

Details of the Company's direct and indirect subsidiaries and joint ventures as at 31 December 2023 are shown below. All of the entities listed are consolidated in the consolidated accounts of Zephyr Midco 2 Limited apart from associates which are accounted for under IAS 28 – Investments in Associates using the equity accounting method.

The percentage of Ordinary Share capital of each subsidiary listed is owned entirely by the direct parent indicated other than in respect of:

- Websky Limited where 75% of Ordinary Share capital is owned by W New Holdings Limited with Zoopla Limited owning the remaining 25%.

Zephyr Bidco Limited is the only direct subsidiary of Zephyr Midco 2 Limited.

All subsidiaries incorporated in the UK are registered at The Cooperage, 5 Copper Row, London SE1 2LH, apart from:

- Penguin Portals Limited, Inspop.com Limited and Confused.com Limited which are registered at Greyfriars House, Greyfriars Road, Cardiff, Wales, CF10 3AL.
- Tempcover Holdings Limited, Temporary Cover limited and Tempcover limited which are registered at Second Floor, Admiral House, Harlington Way, Fleet, Hampshire, England, GU51 4BB.

The subsidiary incorporated in Netherlands, namely Calcasa B.V., is registered at Koornmarkt 41, 2611EB Delft, The Netherlands.

# Notes to the consolidated financial statements

For the year ended 31 December 2023

<i>Name</i>	<i>Direct parent</i>	<i>Country of incorporation</i>	<i>Ownership of Ordinary Shares and voting interest</i>	<i>Ownership of Ordinary Shares and voting interest</i>
			<b>2023</b>	<b>2022</b>
<b>Active</b>				
Zephyr Bidco Limited*	Zephyr Midco 2 Limited	United Kingdom	<b>100%</b>	100%
ZPG Limited*	Zephyr Bidco Limited	United Kingdom	<b>100%</b>	100%
ZPG Property Services Holdings Limited	ZPG Limited	Cayman Islands	<b>100%</b>	100%
Houseful Limited*†	ZPG Property Services Holdings Limited	United Kingdom	<b>100%</b>	100%
ZPG Comparison Services Holdings Limited	ZPG Limited	Cayman Islands	<b>100%</b>	100%
RVU Limited*†	ZPG Comparison Services Holdings Limited	United Kingdom	<b>100%</b>	100%
Zoopla Limited	Houseful Limited	United Kingdom	<b>100%</b>	100%
Yourkeys Technology Limited*	Zoopla Limited	United Kingdom	<b>100%</b>	100%
Zoopla Printing Services Limited*	Zoopla Limited	United Kingdom	<b>100%</b>	100%
W New Holdings Limited*	Zoopla Limited	United Kingdom	<b>100%</b>	100%
Websky Limited*	W New Holdings Limited / Zoopla Limited	United Kingdom	<b>100%</b>	100%
TechnicWeb Limited*	Zoopla Limited	United Kingdom	<b>100%</b>	100%
Uswitch Limited	RVU Limited	United Kingdom	<b>100%</b>	100%
Property Software Holdings Limited*	Houseful Limited	United Kingdom	<b>100%</b>	100%
Jupix Limited*	Property Software Holdings Limited	United Kingdom	<b>100%</b>	100%
MoveIT Network Limited*	Jupix Limited	United Kingdom	-	Dissolved in 2022
Property Software Limited*	Property Software Holdings Limited	United Kingdom	<b>100%</b>	100%
Core Estates Limited*	Property Software Limited	United Kingdom	<b>100%</b>	100%
CFP Software Limited*	Property Software Limited	United Kingdom	<b>100%</b>	100%
Vebra Investments Limited*	Property Software Limited	United Kingdom	<b>100%</b>	100%
Vebra Limited*	Vebra Investments Limited	United Kingdom	<b>100%</b>	100%
Vebra Solutions Limited*	Vebra Limited	United Kingdom	<b>100%</b>	100%
Hometrack.co.uk Limited*	Houseful Limited	United Kingdom	<b>100%</b>	100%
Hometrack Data Systems Limited	Hometrack.co.uk Limited	United Kingdom	<b>100%</b>	100%
Hometrack MLS Limited*	Hometrack Data Systems Limited	United Kingdom	<b>100%</b>	100%
ZPG Property Services Limited*	Houseful Limited	United Kingdom	<b>100%</b>	100%
Calcasa B.V.	ZPG Property Services Limited	Netherlands	<b>100%</b>	100%
Penguin Portals Limited*	RVU Limited	United Kingdom	<b>100%</b>	100%
Rastreator.com Limited*	Penguin Portals Limited	United Kingdom	<b>100%</b>	100%



# Notes to the consolidated financial statements

For the year ended 31 December 2023

<i>Name</i>	<i>Direct parent</i>	<i>Country of incorporation</i>	<i>Ownership of Ordinary Shares and voting interest</i>	<i>Ownership of Ordinary Shares and voting interest</i>
			<b>2023</b>	<b>2022</b>
Rastreator Comparador Correduria de Seguros S.L.U	Rastreator.com Limited	Spain	<b>Disposed in 2023</b>	100%
LeLynx SAS	Penguin Portals Limited	France	<b>Disposed in 2023</b>	100%
Inspop.com Limited	Penguin Portals Limited	United Kingdom	<b>100%</b>	100%
Dot Zinc Holdings Limited*	RVU Limited	United Kingdom	<b>100%</b>	100%
Dot Zinc Limited*	Dot Zinc Holdings Limited	United Kingdom	<b>100%</b>	100%
Preminen Price Comparison Holdings Limited*	RVU Limited	United Kingdom	<b>Disposed in 2023</b>	100%
Preminen Dragon Price Comparison Limited*	Preminen Price Comparison Holdings Limited	United Kingdom	<b>Disposed in 2023</b>	100%
Preminen Price Comparison India Private Limited	Preminen Price Comparison Holdings Limited	India	<b>Disposed in 2023</b>	100%
Preminen Mexico S.A. de C.V.*	Preminen Price Comparison Holdings Limited / Rastreator.com Limited	Mexico	<b>Disposed in 2023</b>	100%
Life's Great Group Limited*	RVU Limited	United Kingdom	<b>100%</b>	100%
Life's Great Limited*	Life's Great Group Limited	United Kingdom	<b>100%</b>	100%
Life's Great Tech Limited*	Life's Great Group Limited	United Kingdom	<b>100%</b>	100%
Tempcover Holdings Limited*	Penguin Portals Limited	United Kingdom	<b>100%</b>	100%
Temporary Cover Limited*	Tempcover Holdings Limited	United Kingdom	<b>100%</b>	100%
Tempcover Limited*	Temporary Cover Limited	United Kingdom	<b>100%</b>	100%
RVU Services Limited*#	RVU Limited	United Kingdom	<b>100%</b>	N/A
<b>Dormant</b>				
PSG Web Services Limited*	Vebra Limited	United Kingdom	<b>100%</b>	100%
Real Estate Technology Limited*	Vebra Limited	United Kingdom	<b>100%</b>	100%
Confused.com Limited	Inspop.com Limited	United Kingdom	<b>100%</b>	100%
<b>Joint ventures</b>				
HLIX Limited	Hometrack Data Systems Limited	United Kingdom	<b>N/A</b>	Disposed in 2022
<b>Associates</b>				
Long Yu Science & Technology (Beijing) Company Limited	Preminen Dragon Price Comparison Limited	China	<b>Disposed in 2023</b>	42%
Preminen MENA Price Comparison W.L.L.	Preminen Price Comparison Holdings Limited	Bahrain	<b>Disposed in 2023</b>	30%

## Notes to the consolidated financial statements

For the year ended 31 December 2023

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### 10. Investment in subsidiaries, joint ventures and associates (continued)

\* For the year to 31 December 2023 these entities were entitled to exemption from audit under section 479A of the Companies Act 2006 relating to subsidiary companies. The members of these companies have not required them to obtain an audit of their financial statements for the year to 31 December 2023 and the Company has guaranteed the liabilities for these entities as at 31 December 2023.

† ZPG Property Services Holdings UK Limited was renamed to Houseful Limited on 12 July 2023 and ZPG Comparison Services Holdings UK Limited was renamed to RVU Limited on 28 July 2023.

# RVU Services Limited was incorporated on 6 December 2023.

# Notes to the consolidated financial statements

For the year ended 31 December 2023

## 11. Derivative financial instruments

<b>Derivative financial assets</b>	<b>31 December 2023</b> <b>£000</b>	<b>31 December 2022</b> <b>£000</b>
Cross-currency interest rate swap contracts	736	6,963
Interest rate swaps	696	-
	<b>1,432</b>	<b>6,963</b>

<b>Derivative financial liabilities</b>	<b>31 December 2023</b> <b>£000</b>	<b>31 December 2022</b> <b>£000</b>
Cross-currency interest rate swap contracts	(177)	-
Interest rate swaps	(3,452)	-
	<b>(3,629)</b>	<b>-</b>

<b>Net Derivative financial (liabilities) / assets</b>	<b>31 December 2023</b> <b>£000</b>	<b>31 December 2022</b> <b>£000</b>
Current	1,255	3,570
Non-current	(3,452)	3,393
	<b>(2,196)</b>	<b>6,963</b>

There was a £9.2 million fair value loss arising on cross-currency swaps during the year (2022: a £12.7 million gain) charged (2022: credited) to the consolidated statement of comprehensive income.

## Notes to the consolidated financial statements

For the year ended 31 December 2023

### 12. Intangible assets

	Goodwill £000	Brand £000	Customer relationships £000	Listing relationships £000	Non-compete agreement £000	Technology and software £000	Other software £000	Total £000
<b>Cost</b>								
As 1 January 2022	1,714,780	864,040	567,992	69,335	-	174,105	203	3,390,455
Recognised on acquisition of subsidiaries	75,254	200	1,500	-	2,200	3,819	-	82,973
Additions	-	-	-	-	-	31,164	-	31,164
Reclassified as assets held for sale	(43,355)	(20,558)	-	(3,957)	-	(15,160)	-	(83,030)
At 31 December 2022	1,746,679	843,682	569,492	65,378	2,200	193,928	203	3,421,562
Additions	-	-	-	-	-	19,845	-	19,845
Disposals	-	-	-	-	-	(712)	-	(712)
<b>At 31 December 2023</b>	<b>1,746,679</b>	<b>843,682</b>	<b>569,492</b>	<b>65,378</b>	<b>2,200</b>	<b>213,061</b>	<b>203</b>	<b>3,440,695</b>
<b>Amortisation</b>								
As 1 January 2022	-	119,698	113,544	4,664	-	61,374	129	299,409
Charge for the year	-	40,653	33,915	6,948	458	43,137	-	125,111
Impairment	567,826	-	533	-	-	-	-	568,359
Reclassified as assets held for sale	-	(2,254)	-	(651)	-	(7,337)	-	(10,242)
At 31 December 2022	567,826	158,097	147,992	10,961	458	97,174	129	982,637
Charge for the year	-	40,124	34,619	6,502	1,100	45,751	59	128,155
Impairment	10,648	-	-	-	-	1,097	-	11,745
Disposals	-	-	-	-	-	(375)	-	(375)
<b>At 31 December 2023</b>	<b>578,474</b>	<b>198,221</b>	<b>182,611</b>	<b>17,463</b>	<b>1,558</b>	<b>143,647</b>	<b>188</b>	<b>1,122,162</b>
<b>Net book value</b>								
At 31 December 2022	1,178,853	685,585	421,500	54,417	1,742	96,754	74	2,438,925
<b>At 31 December 2023</b>	<b>1,168,205</b>	<b>645,461</b>	<b>386,881</b>	<b>47,915</b>	<b>642</b>	<b>69,414</b>	<b>15</b>	<b>2,318,533</b>

The amortisation charge for the year includes £0.6 million (2022: £5.9 million) from discontinued operations.

## Notes to the consolidated financial statements

For the year ended 31 December 2023

### 12. Intangible assets (continued)

Goodwill and intangibles are tested for impairment on an annual basis by comparing the carrying amount of the group of cash-generating units with its recoverable amount, which represents the higher of its estimated fair value less cost to sell and value in use. An impairment loss is recognised when the carrying value of the asset exceeds its recoverable amount.

The recoverable amounts of intangible assets and goodwill are based on their value in use, which is determined using cash flow projections for each cash generating unit ('CGU'). The projections are based on a five-year forecast (underpinned by a three year long range plan, extended to five years using extrapolation) that reflects the Directors expectation of revenue, cost, capital expenditure, working capital and operating cashflows. Cash flows beyond the five-year forecast have been extrapolated using a long-term growth rate.

For the purpose of goodwill monitoring and impairment testing, the CGUs are grouped into Business Units. The six identified business units are Homes (previously named "Property Classifieds"), Property Software, Property Data, RVU London (which consists of Uswitch and Money), Insurance (consisting of Confused.com and Tempcover) and Mortgages. In 2023, the goodwill and intangible assets of Mortgages has been transferred to its own CGU whereas it previously resided within the RVU London for the purpose of goodwill monitoring. This was enacted as Mojo Mortgages is now operationally managed by the Houseful senior leadership team.

Goodwill and intangibles are allocated to each business unit per the table below.

	<b>Goodwill £000</b>	<b>Other intangibles £000</b>	<b>Total £000</b>
Property Data	349,113	108,451	<b>457,564</b>
Homes	43,176	392,832	<b>436,008</b>
Property Software	169,764	61,927	<b>231,691</b>
RVU London	316,127	407,361	<b>723,488</b>
Insurance	276,407	173,238	<b>449,645</b>
Mortgages	13,618	6,519	<b>20,137</b>
<b>At 31 December 2023</b>	<b>1,168,205</b>	<b>1,150,328</b>	<b>2,318,533</b>

The key assumptions for the value in use calculations are those regarding discount rates, cash flow forecasts and the long-term growth rates. The key assumptions that are made in determining the Group's budget and long range plan vary between CGUs. However, they typically include assumptions about the Group's ability to monetise new products and win new business and the Group's ability to control its fixed cost based. In RVU London, one of the key assumptions driving forecasts is the timing and extent of the return of the consumer energy switching market. The pre-tax adjusted discount rate is derived from the weighted average cost of capital ("WACC"). The Group has used the Capital Asset Pricing Model ("CAPM") approach to estimate the WACC for each business unit.

The terminal growth rate after the five-year period has been determined with reference to the long-term growth for each business unit, alongside long-term growth rates in the technology industry and other relevant data points to each business unit.

The pre-tax discount rates and long-term growth rates used in each business unit are shown below.

	<b>WACC 2023</b>	<b>WACC 2022</b>	<b>Terminal growth 2023</b>	<b>Terminal growth 2022</b>
Property Data	12.4%	12.7%	6.0%	6.0%
Homes	12.7%	13.2%	4.0%	4.0%
Property Software	12.6%	13.8%	5.3%	5.3%
RVU London	13.1%	14.0%	4.2%	4.2%
Insurance	13.1%	14.0%	4.3%	4.3%
Mortgages	13.1%	14.0%	4.3%	4.3%

The WACC rates decreased for all business units in 2023, the product of a lower equity risk premium rate targeted at the UK market and a lower pre-tax cost of debt rate (which has fallen by 35 basis points).

## Notes to the consolidated financial statements

For the year ended 31 December 2023

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### 12. Intangible assets (continued)

In 2023, the Group recognised impairment of goodwill in one of its business units, RVU London. Further detail is included below:

#### *RVU London*

An impairment of £10.6 million was recognised in RVU London in 2023.

Due to the operational decision in 2023 to present the Mortgages related cash flows as its own CGU (moving the assessment of the recoverability of the goodwill and other intangibles attributed to the Mortgages businesses away from the RVU London business unit), a comparison of the remaining RVU London (non-Mortgages) 'value in use' cash flow forecast was made against the carrying value of the goodwill and other intangibles assets of RVU London (excluding Mortgages), which resulted in a £10.6m deficit. If Mortgages was in the RVU London Business Unit in 2023, no impairment would be recognised.

The remaining RVU London (excluding Mortgages) aggregated five year cash flow forecast in 2023 (relating to 2024-2028) has increased relative to the forecasts from the 2022 model (relating to 2023-2027), and therefore this impairment in 2023 relates entirely to the structural shift of moving Mortgages out of the business unit.

The amount of impairment recognised is materially sensitive to a reasonably possible change in assumptions. The key assumptions supporting the value in use calculations are forecast cash flows based on 2024 budgets and plans for 2024 to 2028 and a pre-tax discount rate of 13.1% (2022: 14%).

If the pre-tax discount rate increased by 0.5%, impairment would increase by £40.4 million to £51.0 million. If the pre-tax discount rate were to decrease by 0.5%, no impairment would be recognised.

The forecast cash flows used in the value in use calculation are derived based on the earnings before interest, tax, depreciation, and amortisation. If those earnings were 10% lower across the forecast period, this would result in an increase in impairment of £74.6 million to £85.2 million. If those earnings were 10% higher across the forecast period, no impairment would be recognised.

The Group additionally reviewed its other intangible assets for any indicators of impairment. Impairment of £1.1 million was recognised across four business units in relation to de-prioritisation of certain products (2022 - £0.5 million).

## Notes to the consolidated financial statements

For the year ended 31 December 2023

### 13. Property, plant and equipment

	Fixtures and fittings £000	Freehold property £000	Computer equipment £000	Leasehold improvements £000	Right-of-use leases £000	Total £000
<b>Cost</b>						
As at 1 January 2022	2,735	383	4,959	7,071	38,176	53,324
Additions	190	-	592	70	1,438	2,290
Recognised on acquisition of subsidiaries	68	-	82	-	55	205
Disposals	-	-	(10)	-	(1,582)	(1,592)
Foreign exchange impact	-	-	-	-	123	123
Reclassified as assets held for sale	(1,146)	-	(1,002)	(327)	(3,059)	(5,534)
<b>At 31 December 2022</b>	<b>1,847</b>	<b>383</b>	<b>4,621</b>	<b>6,814</b>	<b>35,151</b>	<b>48,816</b>
Additions	32	-	620	474	860	1,986
Disposals	(222)	-	(68)	(54)	(3,289)	(3,633)
Foreign exchange impact	-	-	-	-	12	12
<b>At 31 December 2023</b>	<b>1,657</b>	<b>383</b>	<b>5,173</b>	<b>7,234</b>	<b>32,734</b>	<b>47,181</b>
<b>Accumulated depreciation</b>						
As at 1 January 2022	1,875	198	3,860	2,078	10,514	18,525
Charge for the year	492	47	1,198	495	4,302	6,534
Impairment	-	-	5	733	4,208	4,946
Disposals	-	-	(3)	-	(1,368)	(1,371)
Foreign exchange impact	-	-	-	-	8	8
Reclassified as assets held for sale	(922)	-	(858)	(133)	(941)	(2,854)
<b>At 31 December 2022</b>	<b>1,445</b>	<b>245</b>	<b>4,202</b>	<b>3,173</b>	<b>16,723</b>	<b>25,788</b>
Charge for the year	198	9	747	423	2,521	3,898
Impairment	0	-	-	-	127	127
Disposals	(209)	-	(48)	(53)	(2,425)	(2,735)
Foreign exchange impact	-	-	-	-	17	17
<b>At 31 December 2023</b>	<b>1,434</b>	<b>254</b>	<b>4,901</b>	<b>3,543</b>	<b>16,963</b>	<b>27,095</b>
<b>Net book value</b>						
<b>At 31 December 2023</b>	<b>223</b>	<b>129</b>	<b>272</b>	<b>3,691</b>	<b>15,771</b>	<b>20,086</b>
At 31 December 2022	402	138	420	3,640	18,428	23,028

The carrying value of vehicle and property right-of-use assets at 31 December 2023 are £nil (2022: £0.1 million) and £15.8 million (2022: £18.3 million) respectively.

The depreciation charge for the year includes £0.047 million (2022: £1.0 million) from discontinued operations.

## Notes to the consolidated financial statements

For the year ended 31 December 2023

### 14. Investments held in unlisted securities

	<b>31 December 2023</b>	<b>31 December 2022</b>
	<b>£000</b>	<b>£000</b>
At the beginning of the year	6,909	6,218
Fair value movements	-	691
At the end of the year	<b>6,909</b>	<b>6,909</b>

Investments held in unlisted securities represent the Group's strategic partnerships with a number of UK PropTech and Fintech companies and other equity investments which do not give the Group significant influence over that entity.

### 15. Trade and other receivables

	<b>31 December 2023</b>	<b>31 December 2022</b>
	<b>£000</b>	<b>£000</b>
Trade receivables	33,216	31,369
Accrued income	37,800	31,139
Prepayments	7,037	7,100
Deposits	359	359
Other receivables	235	495
	<b>78,647</b>	<b>70,462</b>
Non-current receivables	<b>4,022</b>	-

Non-current receivables relates to consideration receivable in connection with the sale of RVU International (see note 9 for more information).

All other trade and other receivables are classified as current assets. Details of the Group's exposure to credit risk are given in Note 24.

### 16. Trade and other payables

	<b>31 December 2023</b>	<b>31 December 2022</b>
	<b>£000</b>	<b>£000</b>
Trade payables	23,194	21,999
Accruals	30,736	28,371
Other taxation and social security payments	17,498	18,168
Deferred income	3,496	5,794
Other payables	18,559	2,631
	<b>93,483</b>	<b>76,963</b>

The Directors consider that the carrying value of trade and other payables is approximate to their fair value. Details of the Group's exposure to liquidity risk are given in Note 24. All trade and other payables are considered current liabilities.

	<b>31 December 2023</b>	<b>31 December 2022</b>
	<b>£000</b>	<b>£000</b>
Lease liabilities		
Current	5,309	5,478
Non-current	18,791	21,520
	<b>24,100</b>	<b>26,998</b>

During the year, £4.5m (2022: £4.6m) in financial liabilities were paid and £1.6m (2022: £2.4m) of interest was charged to the income statement.



## Notes to the consolidated financial statements

For the year ended 31 December 2023

### 17. Deferred and contingent consideration

Consideration for the acquisition of Hometrack included a commercial earn-out agreement which was contingent upon the future performance of a ten-year license agreement entered at the point of acquisition. In the prior year, judgement was therefore made on the Hometrack earn-out with eight potential outcomes being weighted based on probability of realisation. During the prior year, the conditions were met for an accelerated earn-out clause, which resulted in a re-valuation of the liability of £3.9 million. The liability was fully settled during the prior year, with no further amounts remaining outstanding.

All Yourkeys deferred consideration has been settled in the prior year.

There are no deferred and contingent consideration liabilities as at 31 December 2023.

	Deferred consideration £000	Contingent consideration earn-out £000	Total £000
At 1 January 2022	5,089	6,239	11,328
Interest accrued	32	-	32
Changes in fair value	-	3,944	3,944
Hometrack payment	-	(10,183)	(10,183)
Yourkeys payment	(5,121)	-	(5,121)
<b>At 31 December 2022 and 31 December 2023</b>	<b>-</b>	<b>-</b>	<b>-</b>

## Notes to the consolidated financial statements

For the year ended 31 December 2023

### 18. Provisions

The movement in provisions can be analysed as follows:

	Dilapidation provisions £000	Other £000	Total £000
At 1 January 2023	1,778	540	2,318
Recognised in the period	204	-	204
Utilised in the period	(245)	(424)	(669)
Released in the period	-	(116)	(116)
<b>At 31 December 2023</b>	<b>1,737</b>	<b>-</b>	<b>1,737</b>
<b>Current</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Non-current</b>	<b>1,737</b>	<b>-</b>	<b>1,737</b>

	Dilapidation provisions £000	Other £000	Total £000
At 1 January 2022	1,903	623	2,526
Recognised in the period	145	1,115	1,260
Utilised in the period	(270)	(11)	(281)
Reclassified as liabilities directly associated with assets held for sale	-	(1,187)	(1,187)
<b>At 31 December 2022</b>	<b>1,778</b>	<b>540</b>	<b>2,318</b>
<b>Current</b>	<b>-</b>	<b>540</b>	<b>540</b>
<b>Non-current</b>	<b>1,778</b>	<b>-</b>	<b>1,778</b>

The Dilapidation provisions relate to Management's best estimate of costs to make good the Group's leasehold properties at the end of the lease term. Other provisions relate to primarily restructuring costs which were utilised in 2023.

### 19. Loans and borrowings

On 2 November 2023, the Group completed an amend and extend on its external debt. The maturity date on the term loans was extended from July 2025 and July 2026 to July 2028 and July 2029. The revolving credit facility maturity date was extended from January 2025 to January 2028 and the facility decreased from £150 million to £146.5 million.

Prior to the refinancing, the shareholders injected £130 million equity, £110 million of which was used to make a repayment of the second lien GBP term loan.

Transaction fees of £27.5 million incurred as a direct result the refinancing were capitalised in November 2023 and will be amortised over the life of the loans. The balance of capitalised transaction fees from previous refinancing agreements was £8.0 million and this has been written off within finance costs in accordance with IFRS 9.

The loans taken out by the Group as at 31 December 2023 are made up of the following;

- Multicurrency revolving credit facility capped at £146.5 million available to be drawn until December 2027 and maturing in January 2028. The facility is undrawn as at 31 December 2023 (2022: £127 million drawn);
- Term loans denominated in GBP totalling £604.5 million, being £534.5 million maturing in July 2028 at SONIA + 6.00% and £70 million maturing in July 2029 at SONIA + 8.5% (2022: £534.5 million maturing in July 2025 at SONIA + 4.75% and £180 million maturing in July 2026 at SONIA + 7.5%); and
- Term loans denominated in Euro totalling €400 million maturing in July 2028 at the Euro Interbank Offer Rate (EURIBOR) + 5.00% (2022: €400m maturing in July 2025 at the EURIBOR + 3.75%).

## Notes to the consolidated financial statements

For the year ended 31 December 2023

### 19. Loans and borrowings (continued)

	31 December 2023 £000	31 December 2022 £000
Opening gross borrowings	1,195,272	1,137,289
Borrowings acquired	-	7,301
Drawings on Revolving Credit Facility	-	40,000
Repayment of Revolving Credit Facility	(127,000)	(7,301)
Repayment of Second Lien term loan	(110,000)	-
Unrealised foreign exchange translation (gain) / loss on external borrowings	(6,736)	17,983
Gross borrowings	<b>951,536</b>	<b>1,195,272</b>
Capitalised arrangement fees	<b>(26,576)</b>	<b>(11,848)</b>
Total loans and borrowings	<b>924,960</b>	<b>1,183,424</b>

The Group's borrowings are guaranteed by certain subsidiaries of the Company and secured by shares of the guarantors. In addition, each guarantor grants a debenture over all of its assets.

The Group has no other loans or borrowings. Further detail on borrowings is provided in Note 24.

#### Analysis of Net Debt

	As at 1 Jan 2023 £000	Cash flows £000	Exchange differences £000	Other non- cash flows £000	As at 31 Dec 2023 £000
Cash and cash equivalents	43,171	2,156	(91)	-	45,236
Debt due after one year	(1,183,424)	237,000	6,736	14,728	(924,960)
	<b>(1,140,253)</b>	<b>239,156</b>	<b>6,645</b>	<b>14,728</b>	<b>(879,724)</b>

Other non-cash flows primarily relate to the increase in capitalised arrangement fees, as a result of the refinancing in the year, net against amortisation of capitalised fees.

#### Reconciliation of net cash flow to movement in net debt

	Year ended 31 December 2023 £000	Year ended 31 December 2022 £000
Increase / (decrease) in cash in the year	2,156	(32,308)
Acquisition of borrowings	-	(7,301)
Drawings on revolving credit facility	-	(40,000)
Repayment of borrowings	237,000	7,301
Decrease / (increase) in net debt resulting from cash flows	239,156	(72,308)
Exchange differences on loans	6,736	(17,983)
Exchange differences on cash and cash equivalents	(91)	748
Movement in capitalised debt issue costs	14,728	(4,642)
Total non-cash flow movements	21,373	(21,877)
<b>Movement in net debt in the financial year</b>	<b>260,529</b>	<b>(94,185)</b>
<b>Net debt at the beginning of the year</b>	<b>(1,140,253)</b>	<b>(1,046,068)</b>
<b>Net debt at the end of the year</b>	<b>(879,724)</b>	<b>(1,140,253)</b>

## Notes to the consolidated financial statements

For the year ended 31 December 2023

### 19. Loans and borrowings (continued)

#### Leases

As at 31 December 2023 the statement of financial position contains the following amounts that relate to assets leased by the Group.

	<b>31 December 2023</b>	<b>31 December 2022</b>
	<b>£000</b>	<b>£000</b>
<b>Right-of-use assets</b>		
Buildings	15,673	18,352
Vehicles	98	76
	<b>15,771</b>	<b>18,428</b>
<b>Lease liabilities</b>		
Current	5,309	5,478
Non-current	18,791	21,520
	<b>24,100</b>	<b>26,998</b>

The cost and the depreciation charge of the right-of-use assets is presented in Note 13. The interest expense of the lease liabilities and contractual maturity of the forecast interest payments are presented in Note 4 and Note 24, respectively.

## Notes to the consolidated financial statements

For the year ended 31 December 2023

### 20. Deferred tax

	Property, plant and equipment and computer software £000	Intangible assets £000	Other £000	Total £000
Deferred tax (liability) at 1 January 2023	-	(290,494)	-	(290,494)
Credit to income statement – timing differences	-	32,766	-	32,766
Effect of change in tax rates	-	365	-	365
Other movements	-	3	-	3
<b>Deferred tax (liability) at 31 December 2023</b>	<b>-</b>	<b>(257,360)</b>	<b>-</b>	<b>(257,360)</b>
Deferred tax asset/ (liability) at 1 January 2022	496	(322,011)	464	(321,051)
(Debit) / credit to income statement – timing differences	(379)	23,592	(36)	23,177
Deferred tax recognised on acquisition	-	744	-	744
Effect of change in tax rates	(117)	2,193	-	2,076
Reclassified as liabilities/ (assets) held for sale	-	4,988	(428)	4,560
<b>Deferred tax asset/(liability) at 31 December 2022</b>	<b>-</b>	<b>(290,494)</b>	<b>-</b>	<b>(290,494)</b>

Deferred tax assets and liabilities are offset where the Group has a legally enforceable right to do so. Deferred tax assets have been recognised in respect of all temporary differences giving rise to income tax assets because it is probable that these assets will be recoverable.

The following is an analysis of the deferred tax balances (after offset) for financial reporting purposes:

	<b>31 December 2023 £000</b>	<b>31 December 2022 £000</b>
Deferred tax liabilities	<b>(257,360)</b>	(290,494)
Deferred tax assets	-	-
<b>Net deferred tax liabilities</b>	<b>(257,360)</b>	(290,494)

Deferred tax assets have been offset against deferred tax liabilities to the extent that the tax is levied by the same tax authority on the same taxable entity.

# Notes to the consolidated financial statements

For the year ended 31 December 2023

## 21. Equity

### Share capital

	31 December 2023 £000	31 December 2022 £000
<b>Shares classified as capital</b>		
<b>Authorised</b>		
192,680,000,100 shares of £0.01 each (2022: 192,680,000,000 shares of £0.01 each)	<b>1,926,800</b>	<b>1,926,800</b>
<b>Called-up share capital – allotted and fully paid</b>		
192,680,000,100 shares of £0.01 each (2022: 192,680,000,000 shares of £0.01 each)	<b>1,926,800</b>	<b>1,926,800</b>

### Ordinary shares

On 25 October 2023, the Company issued 100 £0.01 Ordinary shares for a total consideration of £130 million, which increased share capital by £1 and share premium by £130 million.

The ordinary shares have full voting, dividend and capital distribution (including on winding up) rights; they do not confer any rights of redemption.

## 22. Warrants and Employee share schemes

The Group operates a number of share-based incentive schemes for both its employees and certain third parties.

The Group recognised a total share-based payment charge of £12.1 million (2022: £12.4 million) in the year, with £4.4m (2022: £3.8m) in relation to employee share schemes.

### Employee share schemes

**Management Equity Plan:** Selected management are invited to subscribe in cash to sweet shares in ZPG Property Holdings Limited and ZPG Comparison Holdings Limited. The subscription price is based on an unrestricted market value calculated on a quarterly basis by an independent expert. Subscription to these shares was on a cash or employee loan basis.

**Value Incentive Plan:** Selected employees are invited to subscribe to the Value Incentive Plan to sweet shares in ZPG Property Holdings Limited and ZPG Comparison Holdings Limited. Subscription for entrants to this scheme is funded via a non-recourse loan. The subscription price is based on an unrestricted market value calculated on a quarterly basis by an independent expert.

**Hard Equity Plan:** A number of employees were invited to subscribe to shares in Zephyr Holdco Limited, the parent of the Group. Subscription to these shares was on a cash basis.

## Notes to the consolidated financial statements

For the year ended 31 December 2023

### 22. Warrants and Employee share schemes (continued)

The share-based payment charges for the Management Equity Plan, the Value Incentive Plan and the Hard Equity Plan are calculated using the Black Scholes model and the charge is spread straight line over a five-year period. The volatility used in the model of 33.0% (2022: 45.7%) is based on volatility in the shares of a comparable listed company. The inputs are as follows.

Houseful Metrics					RVU Metrics				
Grant Date	Jan to Mar 23	Apr to Jun 23	Jul to Sept 23	Oct to Dec 23	Grant Date	Jan to Mar 23	Apr to Jun 23	Jul to Sept 23	Oct to Dec 23
Risk free rate	4.0%	4.5%	4.8%	4.1%	Risk free rate	4.0%	4.5%	4.8%	4.1%
Volatility	33.0%	33.0%	33.0%	33.0%	Volatility	33.0%	33.0%	33.0%	33.0%
Dividend yield	-	-	-	-	Dividend yield	-	-	-	-
Stock price	13.12	13.99	13.15	13.80	Stock price	6.7	6.77	6.91	6.53
Exercise price	1.03	0.67	0.78	0.74	Exercise price	2.74	2.67	1.33	1.32
Term	2.76	2.51	2.25	2.00	Term	2.76	2.51	2.25	2.00

The Group has the right to repurchase the shares in the event of a participant leaving the employment of the Group.

	Management Equity Plan		Value Incentive Plan		Hard Equity Plan	
	Number '000	Weighted average exercise price £	Number '000	Weighted average exercise price £	Number '000	Weighted average exercise price £
Outstanding at the beginning of the period	<b>988</b>	<b>2.24</b>	<b>114</b>	<b>3.48</b>	<b>215,233</b>	<b>0.01</b>
Granted	1,138	1.31	10	2.43	-	-
Forfeited during the period	(144)	1.94	(22)	3.93	-	-
Outstanding options at the end of the period	<b>1,982</b>	<b>1.73</b>	<b>102</b>	<b>3.28</b>	<b>215,233</b>	<b>0.01</b>

### Warrants

The charge for the year amounted to £7.7 million (2022: £8.6 million). The Group has granted nil warrants to third parties during the year ended 31 December 2023 (2022: Nil). During the year, the Group paid £23.8 million (2022: £0.5m) for vested warrants to a counterparty.

## Notes to the consolidated financial statements

For the year ended 31 December 2023

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### 23. Related party transactions

#### *Key management personnel*

The following were considered to be key management personnel of the Group during the period: The Chairman, the Directors, and the Chief Executive Officers of Houseful and RVU.

#### *Other Group companies*

Details of transactions with subsidiaries are outlined in the Company's financial statements. Transactions with other consolidated entities have been eliminated on consolidation.

#### *Other related parties*

During the period the Group settled invoices for services provided from Silver Lake Management Company and Red Ventures Limited who are all related parties, for the provision of staff and commercial services in the period during and following the acquisition. The total of these invoices was £15.7 million (2022: £18.2m) excluding VAT. There was an accrual of £0.7m in respect of these services at 31 December 2023 (2022: £nil).

There were no material transactions with any other related party in the period.

### 24. Financial instruments

#### *Carrying amount and fair value of financial assets and liabilities*

The Group has shareholdings and commercial arrangements with a number of other entities. Where these holdings do not give the Group significant influence over the entity the holdings are classified as financial assets at fair value through other comprehensive income. Details for financial assets at fair value through other comprehensive income are included in Note 14. The valuation of financial assets at fair value through other comprehensive income are based on level 3 inputs. The Group uses the latest available financial information to determine the fair value of its shareholding and any warrants held. The fair value of these assets is equal to their carrying value.

All other financial assets, including cash and cash equivalents, are designated as "Loans and receivables" and are held at amortised cost. All financial liabilities are classified as other liabilities and are measured at amortised cost except for deferred and contingent consideration which have been classified as financial liabilities carried at fair value. The Directors consider that the carrying amounts of financial assets and liabilities recorded at amortised cost in the consolidated financial statements are approximate to their fair values.

#### *Financial risk management*

The Group is exposed to the following risks from financial instruments:

- credit risk;
- market risk; and
- liquidity risk.

#### *Credit risk*

Credit risk is the risk of financial loss to the Group if a customer or bank ("counterparty") fails to meet its contractual obligations. The Group's maximum exposure to credit risk at the end of each period was equal to the carrying amount of financial assets recorded in the consolidated financial statements. The exposure to credit risk is influenced by the individual characteristics of each counterparty. When calculating the expected credit loss, the Group has considered forward looking and macroeconomic factors such as potential UK and European recessions, and other geopolitical uncertainty such as the current situation from Eastern Europe with Ukraine and Russia.

The potential for customer default varies between the Group's two divisions. The customer base of the Houseful division is large, so there is no significant concentration of credit risk. The RVU division operates over a broad base of customers primarily in the UK and Europe and customers within this market are often large energy and telecommunications organisations with high credit ratings and access to significant funds, which overall reduces credit concentration. The Group's largest customer contributed 3% of the Group's trade receivables balance as at period end date.



## Notes to the consolidated financial statements

For the year ended 31 December 2023

### 24. Financial instruments (continued)

The Group manages counterparty risk on its trade receivables and accrued income through strict credit control quality measures and regular aged debt monitoring procedures. The Group reserves the right to charge interest on overdue receivables, although it does not hold collateral over any trade receivable balances. Overdue amounts are regularly reviewed, and impairment provisions are created where necessary. This provision is reviewed regularly in conjunction with a detailed analysis of ageing profile, historical payment profiles and past default experience, as well as forward looking information in relation to the macro-economic environment, as required by IFRS 9. The Group has long-standing relationships with its key customers and extremely low historical levels of customer credit defaults.

The ageing of trade receivables at the period end is as follows:

	31 December 2023		
	Expected credit loss rate	Estimated total gross carrying amount at default	Lifetime ECL
		£000	£000
0-30 days	1.30%	25,794	(336)
31-60 days	1.71%	4,964	(85)
61-90 days	14.56%	735	(107)
91+ days	21.79%	2,878	(627)
Total		34,371	(1,155)

	31 December 2022		
	Expected credit loss rate	Estimated total gross carrying amount at default	Lifetime ECL
		£000	£000
0-30 days	0.69%	21,241	(147)
31-60 days	2.84%	5,530	(157)
61-90 days	11.24%	1,611	(181)
91+ days	14.69%	4,070	(598)
Total		32,452	(1,083)

In determining the recoverability of a trade receivable, the Group considers any change in the credit quality of the trade receivable from the date credit was granted up to the period end date.

Receivables written off during the period to 31 December 2023 totalled £0.8 million (2022: £0.8 million). As at 31 December 2023, receivables of £2.9 million (2022: £4.9 million) were past due but not impaired.

The credit risk associated with bank and deposit balances is mitigated by the use of banks with good credit ratings.

## Notes to the consolidated financial statements

For the year ended 31 December 2023

### 24. Financial instruments (continued)

#### Market risk

Market risk is the risk that changes in foreign exchange and interest rates will affect the income and financial management of the Group. The Group is exposed to foreign exchange risk as a result of the €400 million term debt it holds as well as the functional currency of certain subsidiaries being Euro denominated, which are translated to GBP for these financial statements.

The Group is exposed to fluctuations in the SONIA and EURIBOR on its external debt.

	<b>31 December 2023</b>	<b>31 December 2022</b>
	<b>Impact on post-tax profit £000</b>	<b>Impact on post-tax profit £000</b>
GBP/EUR exchange rate – increase 10%	<b>(34,023)</b>	<b>(34,373)</b>
GBP/EUR exchange rate – decrease 10%	<b>34,023</b>	<b>34,373</b>
Interest rate – increase 1%	<b>(9,515)</b>	<b>(11,953)</b>
Interest rate – decrease 1%	<b>9,515</b>	<b>11,953</b>

As at 31 December 2023 the Group's borrowings are detailed in Note 19.

#### Liquidity risk

Liquidity risk refers to the ability of the Group to meet the obligations associated with its financial liabilities that are settled in cash as they fall due. Management regularly reviews performance against budgets and forecasts to ensure sufficient cash funds are available to meet its contractual obligations.

The Group's activities are cash generative allowing it to effectively service working capital requirements and meet its interest payments. As at 31 December 2023 the Group held total cash and cash equivalents of £45.2 million and total debt of £925.0 million, including access to a £146.5m RCF facility of which none was drawn as at 31 December 2023.

The following tables detail the Group's remaining contractual maturities for undiscounted financial liabilities, including interest. The contractual maturity is based on the earliest date on which the Group may be required to settle.

	<b>Effective interest rate</b>	<b>Within 1 year £000</b>	<b>1 to 2 years £000</b>	<b>2 to 5 years £000</b>	<b>More than 5 years £000</b>	<b>Total contractual amount £000</b>
<b>At 31 December 2023</b>						
Trade payables		23,194	-	-	-	23,194
Lease liabilities		4,188	4,188	12,137	8,499	29,012
Borrowings	10.82%	100,068	97,864	1,138,607	75,617	1,412,156
<b>Total</b>		<b>127,450</b>	<b>102,052</b>	<b>1,150,744</b>	<b>84,116</b>	<b>1,464,362</b>

## Notes to the consolidated financial statements

For the year ended 31 December 2023

### 24. Financial instruments (continued)

	Effective interest rate	Within 1 year £000	1 to 2 years £000	2 to 5 years £000	More than 5 years £000	Total contractual amount £000
<b>At 31 December 2022</b>						
Trade payables		21,999	-	-	-	21,999
Lease liabilities		4,500	4,111	12,117	12,239	32,967
Borrowings	7.53%	89,086	89,086	1,242,817	-	1,420,989
<b>Total</b>		<b>115,585</b>	<b>93,197</b>	<b>1,254,934</b>	<b>12,239</b>	<b>1,475,955</b>

#### Treasury and capital risk management

The Group's policy is to actively manage its cash and capital structure to ensure that it complies with its loan agreements and minimises the Group's interest payments by paying down its debt where possible. Management will consider the use of excess cash, including the payment of special dividends to shareholders and merger and acquisition activity, based on the risks and opportunities of the Group at that time. The Directors believe that the current debt to equity ratio remains appropriate but continue to monitor the efficiency of the capital structure on an ongoing basis.

The Group capital structure is as follows:

	31 December 2023 £m	31 December 2022 £m
Equity attributable to owners of the parent	1,163	1,090
Loans and borrowings	(925)	(1,183)
Cash and cash equivalents and other short-term investments	45	43

#### Cross-currency and Interest rate swaps

It is the policy of the Group to enter into cross-currency interest rate swaps to manage the foreign currency risk associated with the external Euro loan held by the Group. The group also uses interest rate swaps to manage interest rate risk arising from fluctuations in SONIA and EURIBOR.

The following tables detail the swaps at the end of the reporting period. The swap contract assets and liabilities are presented in the line 'Derivative financial instruments' (either as asset or as liabilities) within the statement of financial position; the measurement of these swaps are based on level 3 inputs in the fair value hierarchy:

## Notes to the consolidated financial statements

For the year ended 31 December 2023

### 24. Financial instruments (continued)

#### Cross-currency interest rate swaps

<u>Cross-currency interest swaps</u>	Notional principal: Foreign currency	Notional principal: Local currency	Rate received	Rate paid	Maturity date	Fair value of the derivative instrument (Liability) / Asset
	€'000	£'000				£'000
<b>At 31 December 2023</b>						
Swap 1	80,000	69,688	EURIBOR + 3.50%	SONIA + 3.841%	23 Jan 2024	(177)
Swap 2	40,000	34,556	EURIBOR + 3.50%	SONIA + 3.957%	23 Jan 2024	196
Swap 3	55,000	47,157	EURIBOR + 3.50%	SONIA + 3.95175%	23 Jan 2024	540

#### Interest rate swaps

<u>Interest swaps</u>	Hedged	Effective date	Fixed rate	Floating rate	Maturity date	Fair value of the derivative instrument Asset / (Liability)
	'000					£'000
<b>At 31 December 2023</b>						
Swap 4	GBP 364,500	23 Jan 2023	4.277%	GBP - SONIA	23 Jan 2024	247
Swap 5	EUR 400,000	23 Jan 2023	3.088%	EUR - EURIBOR	23 Jan 2024	205
Swap 6	GBP 350,000	23 Jan 2023	4.247%	GBP - SONIA	23 Jan 2024	244
Swap 7	GBP 160,000	23 Jan 2024	5.700%	EUR - EURIBOR	23 Jan 2025	(1,766)
Swap 8	EUR 400,000	23 Jan 2024	3.567%	GBP - SONIA	23 Jan 2025	(1,685)

## Notes to the consolidated financial statements

For the year ended 31 December 2023

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### 25. Subsequent events

On 18 January 2024, three of the Group's cross-currency interest rate swaps (with maturity dates of 23 January 2024) were cash settled for £1.4 million. Three of the Group's interest rate swaps also reached maturity on 23 January 2024. Refer to Note 24 for more details on the Group's hedging instruments.

On 26 January 2024, the Group entered a £220m interest rate swap transaction to reduce the Group's exposure to volatility in SONIA.

### 26. Ultimate controlling party

The direct parent of the Company is Zephyr Midco 1 Limited which is a company registered in England and Wales at The Cooperage, 5 Copper Row, London. The smallest and largest consolidated group financial statements of which Zephyr Midco 2 is a part are Zephyr Luxco S.a.r.l. The consolidated financial statement of Zephyr Luxco S.a.r.l can be obtained from 2, rue Edward Steichen, L-2540 Luxembourg. The ultimate controlling party of the Company is Silver Lake (Offshore) AIV GP V Ltd.

## Company statement of financial position

For the year ended 31 December 2023

		31 December 2023 £000	31 December 2022 £000
<b>Assets</b>			
<b>Non-current assets</b>			
Investments in subsidiaries	4	2,181,000	2,051,000
<b>Total assets</b>		<b>2,181,000</b>	<b>2,051,000</b>
<b>Net assets</b>		<b>2,181,000</b>	<b>2,051,000</b>
<b>Equity</b>			
Share capital	5	1,926,800	1,926,800
Share premium		254,200	124,200
Retained earnings		-	-
<b>Total equity</b>		<b>2,181,000</b>	<b>2,051,000</b>

The Company reported a profit for the year ended 31 December 2023 of £Nil (2022: profit of £40k).

The financial statements of Zephyr Midco 2 Limited (company number 11346641) were approved and authorised for issue by the Board of Directors on 28 March 2024 and were signed on its behalf by:

***Charlie Bryant***

Charlie Bryant (Mar 28, 2024 19:11 GMT+1)

Charles Bryant  
Director

## Company statement of changes in equity

For the year ended 31 December 2023

	Share capital £000	Share premium £'000	Retained earnings £000	Total equity £000
At 1 January 2023	1,926,800	124,200	-	2,051,000
Total comprehensive income	-	-	-	-
Share capital and premium issued	-	130,000	-	130,000
<b>At 31 December 2023</b>	<b>1,926,800</b>	<b>254,200</b>	<b>-</b>	<b>2,181,000</b>

	Share capital £000	Share premium £'000	Retained earnings £000	Total equity £000
At 1 January 2022	1,889,300	101,700	(40)	1,990,960
Total comprehensive expense	-	-	40	40
Share capital and premium issued	37,500	22,500	-	60,000
<b>At 31 December 2022</b>	<b>1,926,800</b>	<b>124,200</b>	<b>-</b>	<b>2,051,000</b>

On 25 October 2023, the Company issued 100 £0.01 Ordinary shares for a total consideration of £130 million, which increased share capital by £1 and share premium by £130 million.

The ordinary shares have full voting, dividend, and capital distribution (including on winding up) rights; they do not confer any rights of redemption.

# Notes to the Company financial statements

For the year ended 31 December 2023

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## 1. Accounting policies and basis of accounting

The financial statements of Zephyr Midco 2 Limited (the Company) have been prepared in accordance with Financial Reporting Standard 101, 'Reduced Disclosure Framework' (FRS 101). The financial statements have been prepared under the historical cost convention, as modified by the revaluation of land and buildings and derivative financial assets and financial liabilities measured at fair value through profit or loss, and in accordance with the Companies Act 2006.

The Company is a private company limited by shares incorporated in the United Kingdom under the Companies Act 2006 and is registered in England and Wales. The address of the Company's registered office is shown on the Company information towards the front of this report.

The Company's principal activity is to act as an investment holding company that provides management services to its subsidiaries.

As permitted by FRS 101, the Company has taken advantage of the disclosure exemptions available under that standard in relation to share-based payment, financial instruments, presentation of a cash flow statement, standards not yet effective, and certain related party transactions.

Where required, equivalent disclosures are given in the consolidated financial statements. The principal accounting policies adopted are the same as those set out in note 1 to the consolidated financial statements except as noted below.

## 2. Critical accounting judgements and key sources of estimation uncertainty

### Sources of estimation uncertainty

#### *Impairment of assets, including investments*

On an annual basis, the Company is required to perform an impairment review to assess whether the carrying value of its investment in subsidiary undertakings is less than its recoverable amount. Recoverable amount is based on a calculation of expected future cash flows of the Company's subsidiary undertakings, which includes estimates of future performance.

The value in use calculations include key sources of estimation uncertainty and, in the current period this estimation uncertainty is heightened due to the current macro-economic environment and rising interest rates, and the impact these have on the future cash flows and discount rate. No impairment has been recognised in the current year.

#### *Critical accounting judgements*

The Company had no critical accounting judgements in 2022 or 2023.

## 3. Profit for the year

As permitted by s408 of the Companies Act 2006, no separate profit and loss account or statement of comprehensive income is presented in respect of the parent company. The loss attributable to the Company is disclosed in the footnote to the Company's balance sheet.

The auditor's remuneration for audit and other services is disclosed in note 5 to the consolidated financial statements.

The Company had no employees during the year (2022: no employees).

## 4. Investments in subsidiaries

Investments in subsidiaries are valued at cost less any provision for impairment. Further information about subsidiaries, including disclosures about non-controlling interests, is provided in note 10 to the consolidated financial statements.

## 5. Share capital

The movements on these items are disclosed in note 21 to the consolidated financial statements.

## 6. Subsequent events

The company does not have subsequent events to disclose. Refer to note 25 of the consolidated financial statements for the Group subsequent events.



## **7. Ultimate controlling party**

The direct parent of the Company is Zephyr Midco 1 Limited which is a company registered in England and Wales at The Cooperage, 5 Copper Row, London. The smallest and largest consolidated group financial statements of which Zephyr Midco 2 is a part are Zephyr Luxco S.a.r.l. The consolidated financial statement of Zephyr Luxco S.a.r.l can be obtained from 2, rue Edward Steichen,L-2540 Luxembourg. The ultimate controlling party of the Company is Silver Lake (Offshore) AIV GP V Ltd.